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AL-Qasim Green University

Strategic Plan

Al-Qasim Green University Strategic Plan

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Prepared by:

No.	Names	Title
1	Prof. Dr. Fadhil Rasool Abbas AL-Khafaji,	Vice-Rector of scientific affairs
3	Asst. Prof. Dr. Hayder Abd Alrazzaq Abd Dibs	Coordinator\ Lecturer & researcher

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Acronyms

M&E	Monitoring and Evaluation
NGO	Non-Governmental Organization
PMO	Project Management Office
HE	Higher Education
QGU	AL-Qasim Green Unversity

1 Introduction

The Strategic Plan is the programming documentation outlining the University mission, objectives and strategic areas of intervention. This Strategic Plan acknowledges that our accumulated wealth of knowledge and experience must be constantly protected and enhanced, as we explore all possible openings in a changing world. Our origins go far back, establishing deep roots that provide firm foundations for the constant renewal of the University, as well as the energy to drive experimentation and innovation. The central role played by students is built into our DNA.

The education of young people is thus the key goal that the University pursues with determination not purely to transfer knowledge, but above all to develop a vision that reaches beyond the present to anticipate whatever tomorrow will bring. So investing in education, training and research linked to societal needs is a priority, if we are to pass on our knowledge and, more importantly, develop a fully encompassing vision of the future.

1.1 Organisation

The organizational structure of the Al-Qasim Green University is considered as the administrative reference that regulates the sequence of powers within the framework of the university.

1. Rector of the Al-Qasim Green University / Chairman of the Council
2. Vice rector of the University for Scientific Affairs
3. Vice rector of the University for Administrative Affairs
4. Gentlemen, deans of colleges and institutes
5. Council Secretary

The University Council convenes in a periodic meeting (at least once a month) and the management of the Council is supervised by the University President and its members, each according to his terms of reference stipulated in the law and the regulations issued according to it. The Al-Qasim Green University is subject to the laws issued by the Ministry of Higher Education and Scientific Research. Here is a Arabic chart of University organization.

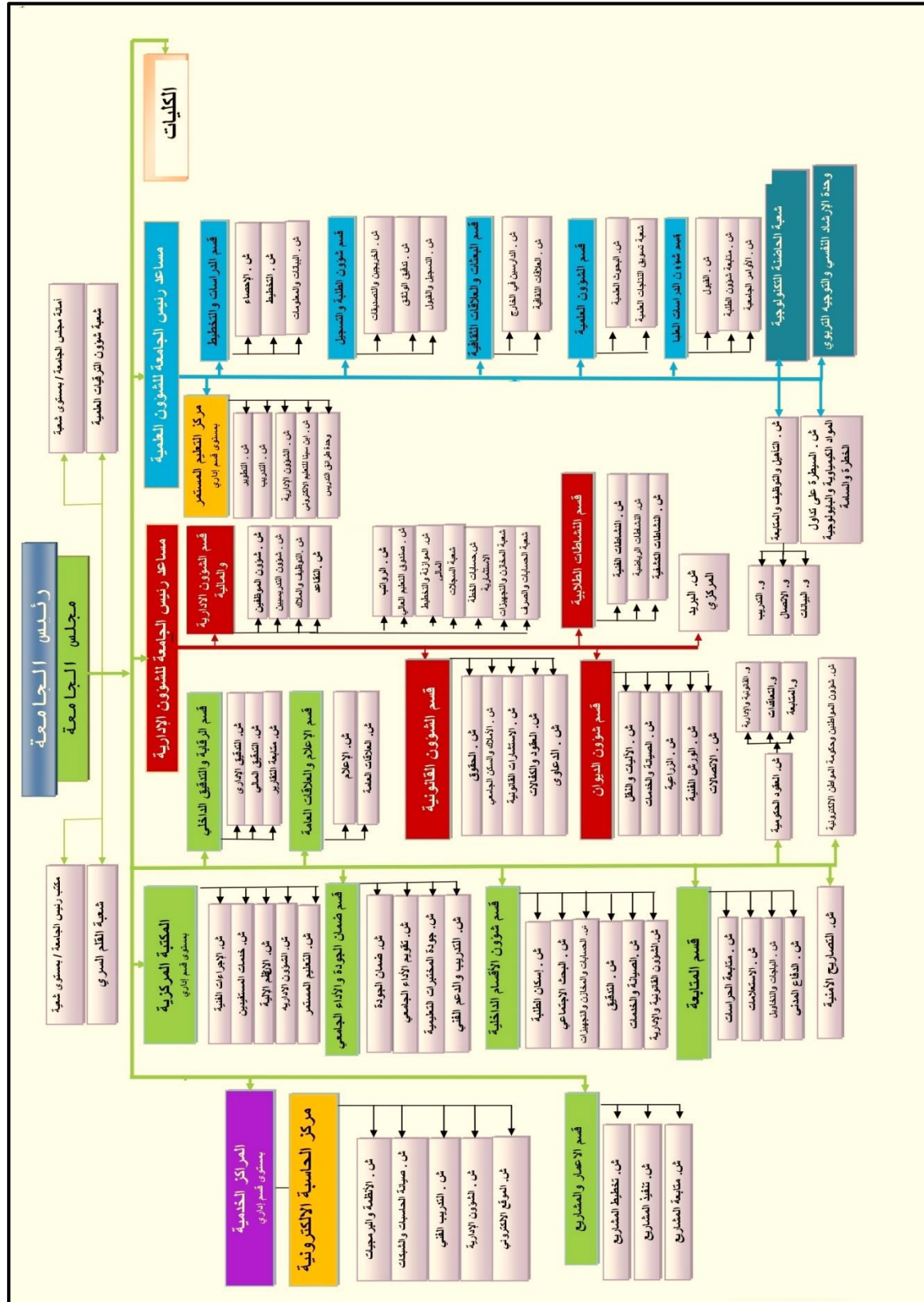


Chart of University organization

1.2 Objectives of the strategic planning process

The objectives of the strategic planning process are to:

- To clearly identify the university's mission and objectives, its priorities, and targets for improvement,
- Detect challenges and opportunities facing higher and available resources. Then make good strategic planning to improve year by year.
- reviewing from time to time current approaches to planning across the HE sector, in order to identify the principles that are being applied and then to disseminate those which appear to be effective.

1.3 Methodology

WHO DEVELOPED THE PLAN

1. The president of university
2. The vice rector of scientific affairs
3. The vice rector of the administrative affairs
4. Head of higher education department
5. Head of International and cultural relationship department
6. Head of quality assurance department
7. Head of control performance department

THE STRATEGIC PLANNING COMMITTEE

1. The president of university
2. The vice rector of scientific affairs
3. The vice rector of the administrative affairs
4. Deans of the university faculties
5. Head of higher education department
6. Head of International and cultural relationship department
7. Head of quality assurance department
8. Head of control performance department
9. Some other administrative and scientific staff
10. Students

The **STAKEHOLDERS** were consulted are:

1. Companies surrounding the university
2. The graduated students
3. The third stakeholders (in markets)

A strategic planning is the part of the strategic management process which is concerned with identifying the institution's long-term direction. It is a continuous, cyclical activity with three main phases:

1. planning – researching and analysing strategy and plans, generating ideas and choices
2. Documentation – documenting the plans
3. Implementation and monitoring – taking action to achieve the agreed goals, and monitoring progress or non-achievement in order to adapt the future strategy.

Figure 1 shows the **strategic planning process**

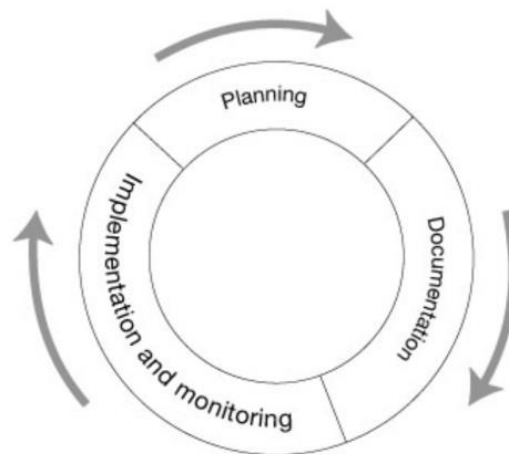


Figure 1 The strategic planning process

2 Organisational Profile

Al-Qasim Green University is an Iraqi public higher education institution founded in 2012 according to the ministerial letter no. q/4/1/1150 in April 24th, 2012. It is based in Al-Qasim city/ Babylon Province, Iraq, 120 KMs southern Baghdad. The university was first founded after separating the colleges of Agriculture and Veterinary Medicine from Babylon University and moving them to the new location in Al-Qasim city, followed by initiating of new colleges.

The university now has eight colleges: they are College of Agriculture, College of Veterinary Medicine, College of Environmental Science, College of Food Science, College of Science, College of Water Resources Engineering, College of Biotechnology, and College of Physical Education and Sport Sciences. In addition to the colleges, the university has two consultant bureaus: The Agriculture Consultant Bureau, and The Ecological Consultant Bureau. The university is a member in the European Erasmus+ program.

Sustainable energy and environmentally friendly have been taken into consideration when designing and constructing the buildings of the university, hence is the word “green” is chosen in its name. The university now includes about 728 teaching staff members and employees, 3420 undergraduates, and about 4460 students graduated from the university since its foundation. The university is built on exploration through teaching, learning, research and collaboration among educators, students, and local as well as global communities.

2.1 Vision

Excellence in providing academic programs and leadership in training and consulting, in order to convert the society and environment to Green society and environment.

2.2 Mission

To take the university to levels that can have academic staff to produce students (undergraduate and postgraduate) have the ability to play a big role and participate in their society and work places and convert both of them to green society and work places.

2.3 Values

The core values of the organisation are:

- Academic freedom;
- Individual merit;
- The rigor in the execution of any tasks;
- The democracy underlying the decision;
- The absence of social, ethnic or confessional discrimination.
- The balance between gender in both academic and administrative sides
- Encourage the volunteer work to help the society to be more green.

2.4 Current approach

Describe the current aims, objectives, strategy and activities of the organisation, including any major achievements

2.5 Current challenges

There are many current challenges faced by the university some of them internal called weaknesses and other external called threats as we can concluded write down:

Weaknesses

- 1- Poor communication with the private sector
- 2- There is no internet for teachers or students
- 3- Lack of academic and administrative experience
- 4- The lack of a financial budget to support scientific research
- 5- The location of the university is in a small town and the population is small
- 6- Lack of e-governance applications at the university level.
- 7- Weak university communication with graduates.
- 8- The lack of joint research projects with external parties or their scarcity.
- 9- Weak development programs for academic and administrative staff.
- 10-Increasing the teaching and administrative burdens to reduce the time allocated for scientific research
- 11-Not keeping pace with the tremendous scientific development in terms of scientific curricula and teaching methods

Threats

1. The small number of students accepted into some of its colleges
2. Competition from the large number of public and private universities
3. Lack of financial resources allocation compared to the university's obligations.
4. Centralization of the higher education system.
5. Laws and instructions do not keep pace with the latest developments in the education sector
6. The actual need to construct new buildings and facilities with the continued geographical dispersal of some of the university's faculties that are located outside the main site of the university.
7. Weakness of management information systems, which leads to a lack of university administration reliance on reports and statistics extracted from them.
8. Inadequate implementation of electronic governance at the university level.
9. The absence or weakness of coordination between the university and its faculties on the one hand, and business institutions and civil society organizations on the other hand

3 Plan

3.1 Goals

- Try to increase the infrastructure and equipment that gave a little pollution.
- Involve the women to leaderships at all levels of the university.
- Developing appropriate infrastructure for the educational and green environment.
- Building strategic partnerships with the leading organizations, locally and internationally to enhance the quality of education and training courses.
- Make the syllabus more courses and training have green sides

3.2 Objectives

The strategic goal is to prepare the university and its formations to be distinguished in the present and the future, and to make a qualitative leap in its strategic performance in accordance with international standards and leadership in its various cognitive, educational and research roles, as well as serving the community and upgrading it, and enhancing the university's position within the framework of international classifications. From this standpoint, a number of strategic objectives can be identified, including:

- 3.2.1. Increase the green areas by perform many volunteer works lead it by university (staff and students) to replant the lands in the province of the university
- 3.2.2. Replace the electrical generators that have been used in university with new generators use winds or other clean energy to produce the electricity.
- 3.2.3. Improve the syllabus of undergraduate and postgraduate students to have more green courses.
- 3.2.4. Start to convert the university buildings to green buildings
- 3.2.5. Make the university transportation green to reduce the pollutions

3.3 Actions

Regarding to 3.2.1. objective the actions will be:

1. Gave the staff and students of the university some training courses about how to plants the lands, kinds of the plantations that convenient to each area that we intend to replanted.

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2. Make groups to distribute them into these lands
3. Provide each group with the plantations that will use to replant the bare lands
4. Put time schedule to perform all above steps.

Regarding to 3.2.2. objective the actions will be:

5. Make a committee to count how many generators in university use fuel or gas to produce the electricity in the university and how much the produce (Kv)
6. Replace these generators with new generate the electricity based on schedule time with those work based on solar energy or winds energy
7. Replace the university light for all the university roads

3.4 Key indicators

Achievement of the objectives will be measured using the following key indicators:

- 20 courses
- 25 groups of the university staff and students
- 2000 trees for each group
- One- tow month for each group
- Buy at least five big generators in the first 6 months
- Operate at least two generators in the first 2 months
- Replace about 20% as first stage the roads light to those use solar energy in 2 months

3.5 Target groups

1. Department of Human Resources.
2. The Continuing Education Centre at the university and its units in the faculties.
3. Construction and Projects Department
4. Other university formations

Monitoring Position

- Assistant to the President of the University for Administrative Affairs.
- Assistant to the President of the University for Scientific Affairs.
- All Faculty deans in the university
- Department of Quality Assurance and University Performance.
- Department of service and operations
- Department of the Projects and construction

3.6 Strategic approach

AL-Qasim Green University will be a national leader both in developing multiple pathways for students to complete degrees and in designing imaginative curricula and learning experiences, research and scholarly activity that anticipate and respond effectively to shifting social and economic challenges and opportunities.

Goal: To build an environment of research and creative collaboration that identifies, anticipates and responds to evolving societal and student needs. Key Strategies:

- 1- Create the QGU Virtual Campus, which will provide a premier learning environment for place-bound students and professionals seeking to improve their skills and their own potential for promotion within the workplace.
- 2- Utilize partnerships and collaborations to develop new programs.
- 3- Enhance and support faculty research programs by increasing the participation of undergraduate and graduate students as well as departments and community partners

3.7 Programs / activities

4 Appendices
