INsPIRE

INNOVATIVE GOVERNANCE PRACTICES
IN THE HIGHER EDUCATION INSTITUTIONS IN IRAQ

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INsPIRE – WP2

VIRTUAL TRAINING

University Management – a general overview from organizational and management perspective

Synchronous session 2

December 23, 2021

AGENDA

1. An Idea of University – What is a University?
2. University general concepts
3. Moodle activity

- Glossary – common language → list of words/concepts
- University Idea → paper analysis

IDEA OF UNIVERSITY

universitas magistrorum et scholarium

Let’s look for your suggestions in last session.

WHAT IS A UNIVERSITY?

Knowledge discover and distribution

Place where the people get learning

Place where students come to learn something new that can't be found in another place, and it should be demanded from the market.

Place that provides knowledge and develop the capacity in different areas

Place to get knowledge and science and be qualified and certified

Distribution of the science

Academic institution , where learning process and transfer of knowledge happen .

Academic organization

Place which can offer package from knowledge and science provided by professionals

Place to get knowledge

Space for the production of knowledge to contribute to the search for solutions the humanity

Study the Environmental Capacity and building

Academics to improve knowledge

A high-level educational institution.

System of management to plan the needs of knowledge to fit the culture needs

WHAT IS A UNIVERSITY? – KEY WORDS AND IDEAS

Knowledge discover and distribution

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WHAT IS A UNIVERSITY?

The idea of the University need looks to the reality of each country or region, but a general concept need be similar in all parts of the world.

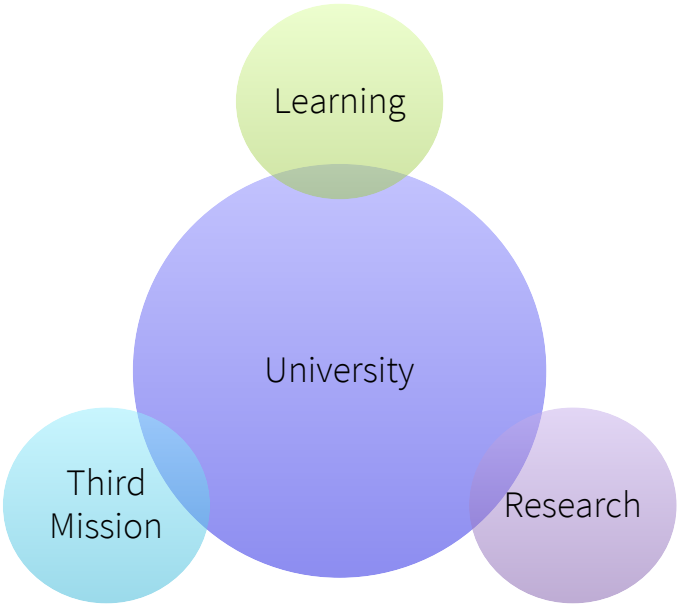
… in aleatory room with 4 or 5 participants:

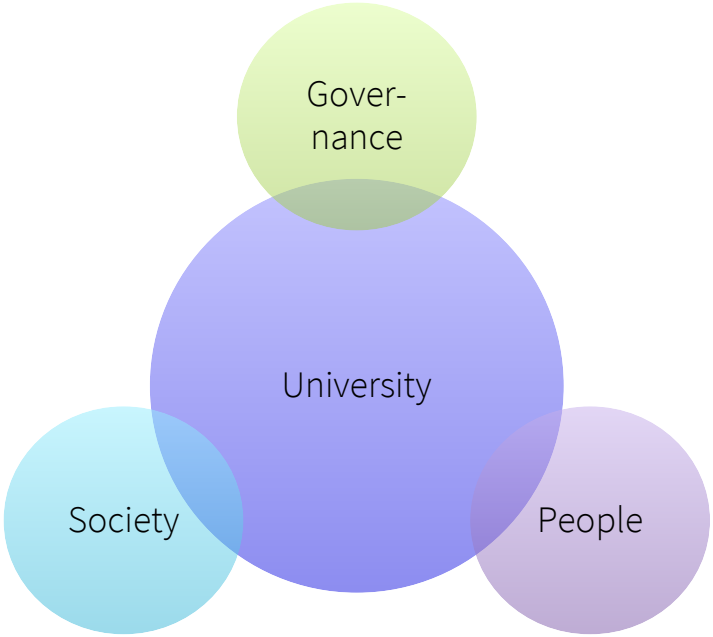
a) Define a concept of University and write a sentence that bring to us an Idea of University (5 minutes)

b) Share your views (two groups); all groups write on chat

c) Define the role of the University in Iraqi today and in next 3/4 years (5 minutes)

WHAT IS A UNIVERSITY?





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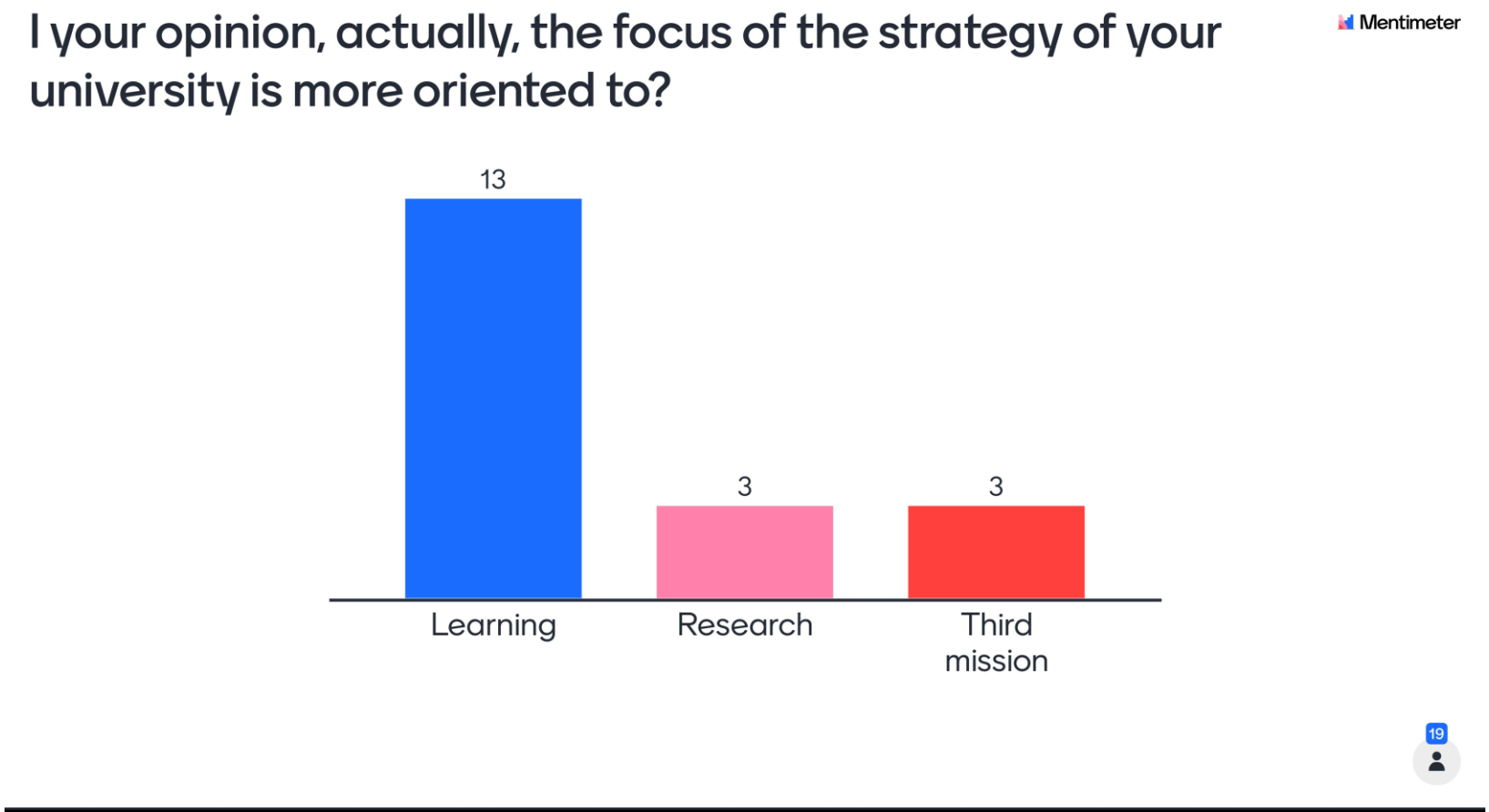
Mentimeter questions – session 1

MENTIMETER ANSWERS



MENTIMETER ANSWERS

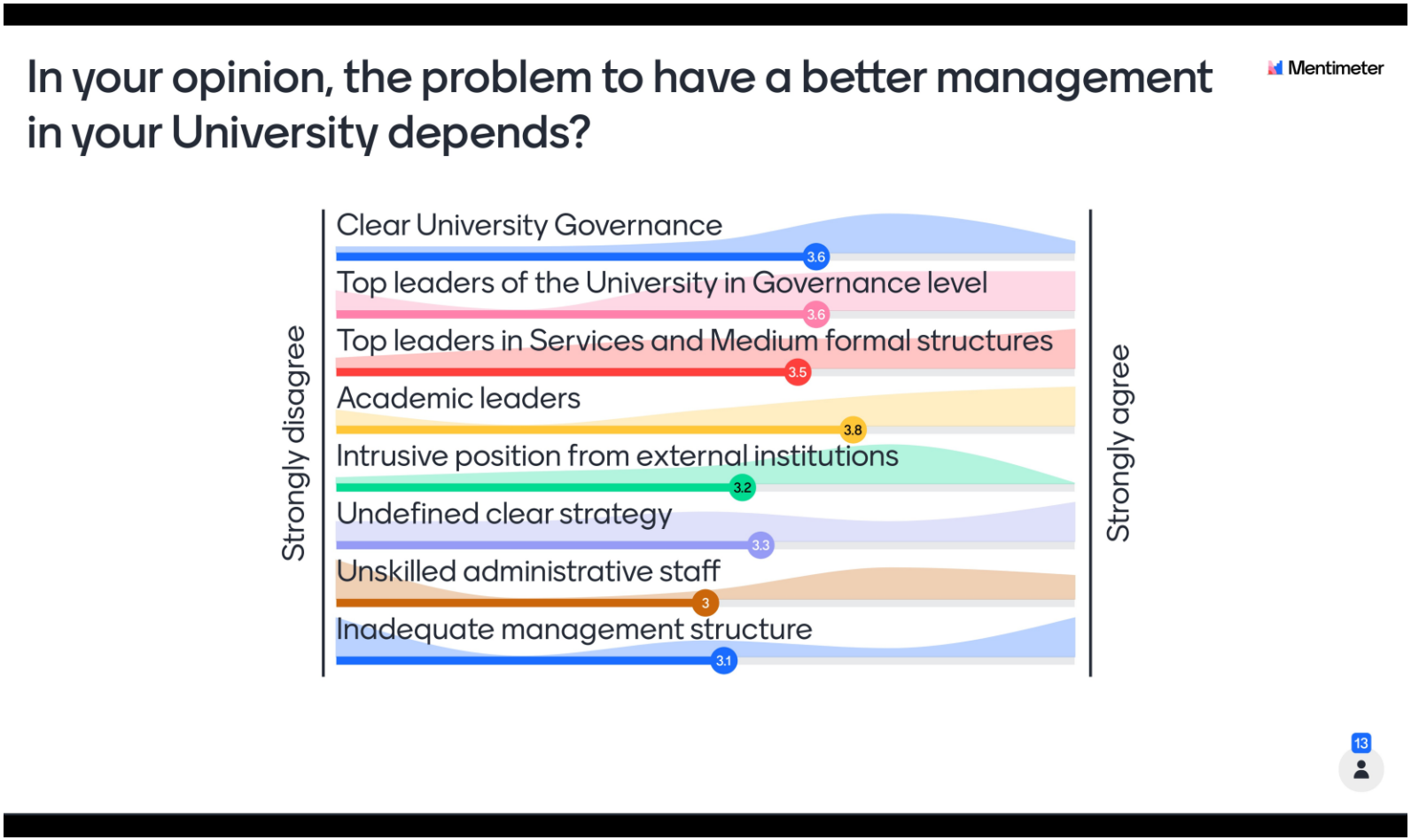
MENTIMETER ANSWERS

After this first presentation and ideas about what is a university, identify some critical aspect for the university management in your institution?

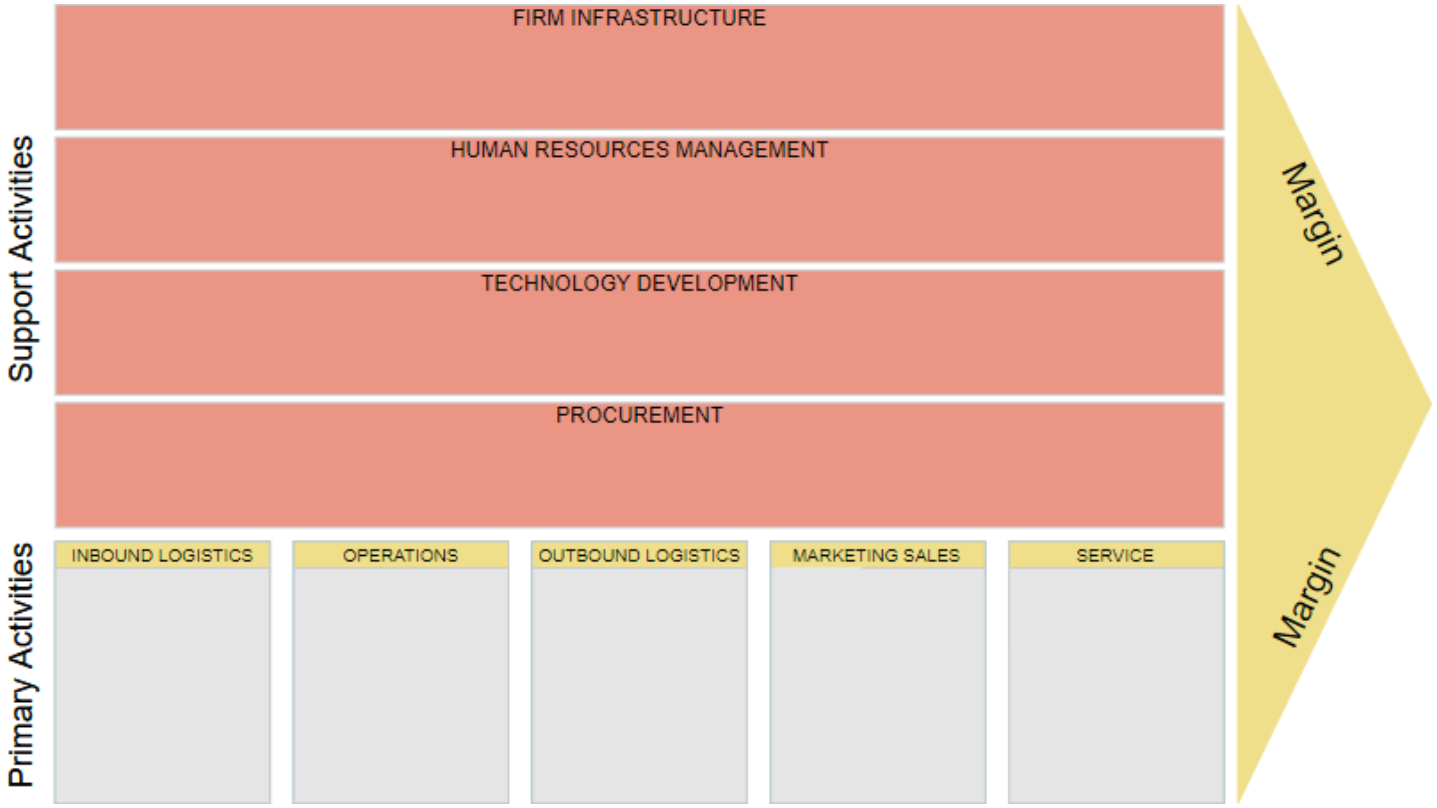
Mentimeter

10

MENTIMETER ANSWERS

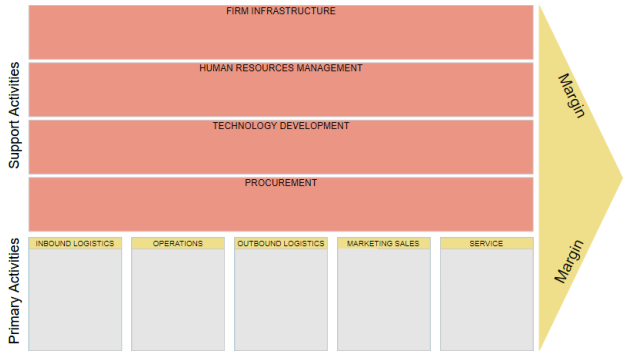


THE REFERENTIAL FRAMEWORK FOR THE UNIVERSITY GENERAL CONCEPTS



Source: https://www.visual-paradigm.com/guide/strategic-analysis/what-is-value-chain-analysis/

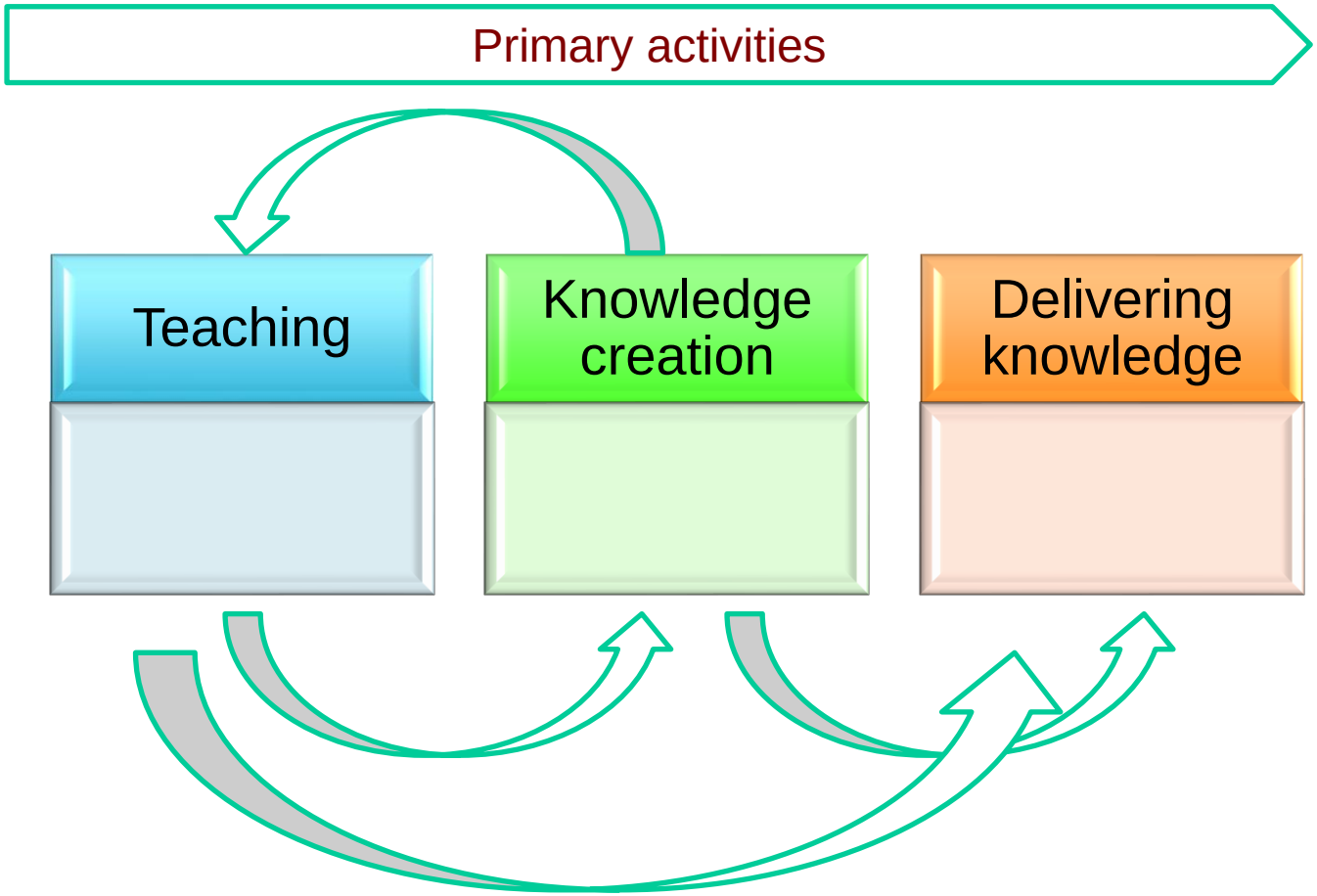
THE REFERENTIAL FRAMEWORK FOR THE UNIVERSITY GENERAL CONCEPTS



Secondary activities: helping achieving competitive advantage

Primary activities: creating and delivering

THE REFERENTIAL FRAMEWORK FOR THE UNIVERSITY GENERAL CONCEPTS



THE REFERENTIAL FRAMEWORK FOR THE UNIVERSITY GENERAL CONCEPTS

Secondary activities

Staff (academic and administrative)

Infrastructures

Technology (IT, IS, Lab, …)

Equipment's (IT, Lab, …)

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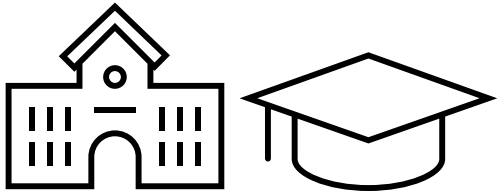
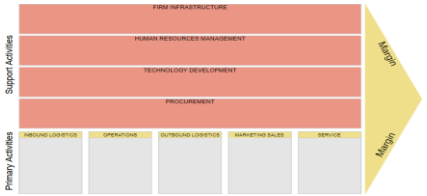
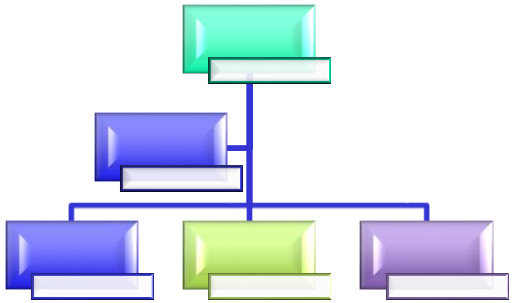
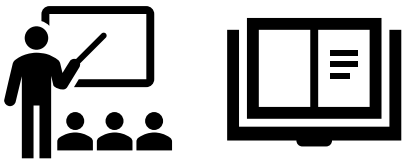
UNIVERSITY GENERAL CONCEPTS, FROM A MANAGEMENT VIEW

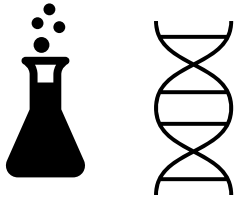
GOVER-
NANCE





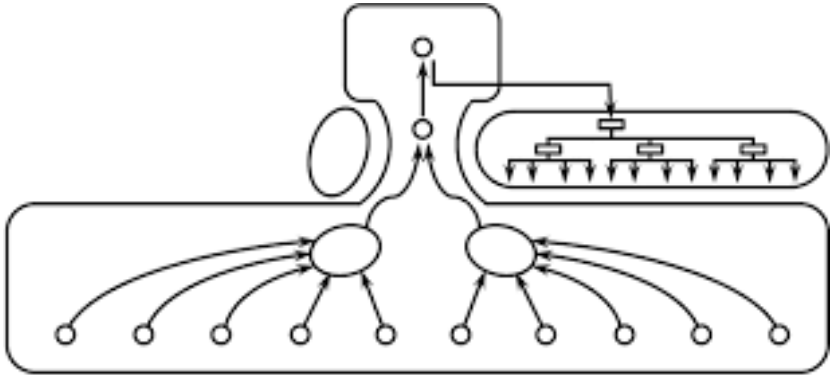






UNIVERSITY GENERAL CONCEPTS

In general, we are a bureaucratic organisation (Mintzberg perspective)



Source: Henry Mintzberg, 1979.

MOODLE ACTIVITIES

- Glossary – common language → list of words/concepts (write suggestions on chat)

- University Idea → paper analysis

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Innovative Governance Practices
in the Higher Education Institutions in Iraq

CONTACTS

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