



INSPIRE

INNOVATIVE GOVERNANCE PRACTICES
IN THE HIGHER EDUCATION INSTITUTIONS IN IRAQ

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INSPIRE – WP2
VIRTUAL TRAINING

University Management –
a general overview from organizational
and management perspective

Synchronous session 3
December 28, 2021



SOME APPOINTMENTS

The emails with a access problem to the Unimed Moodle.

Last session, on room work, we identify some of you that don't access to the room's. Our recommendation is: if you are in zoom, stay totally focus on zoom, on presentation and participate on the activities.

Maybe we lost the record of the last session. I need confirm on my computer in University and I only can do that next week.



EMAIL PROBLEMS

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AGENDA

The university general mission areas: the four pillars

1. The concept of mission
2. The “business process”
3. The four pillars
 - Governance
 - Strategy/Leadership
 - Quality assurance
 - Accountability/Results



MISSION

What is a mission?

Is a statement declaration that define the purpose of the University.

This statement should guide the orientation actions, spell out the overall main objectives and goals, provide a sense of direction of the University.



MISSION

What is a mission?

Zoom rooms (per University) – 15 minutes

Activity:

1. Read the Mission of your University.
2. Analyse the statement identifying the purpose, main focus and the orientation for the University
3. Re-write, if it is the case, the most adequate Mission, in group opinion, for you University.



MISSION

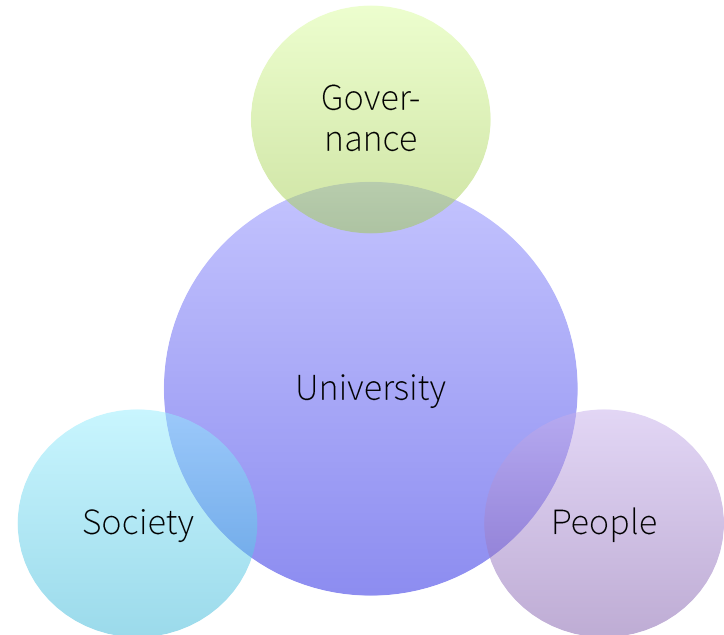
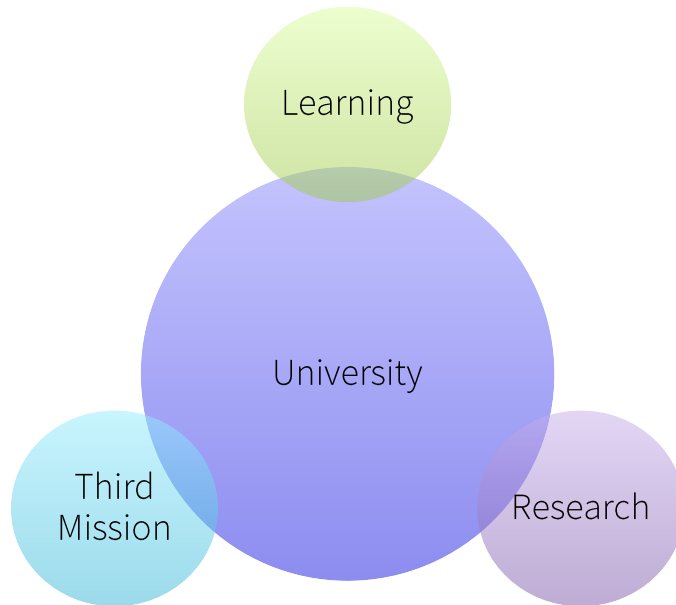
What is a mission?

Group presentation (1 minutes per university):

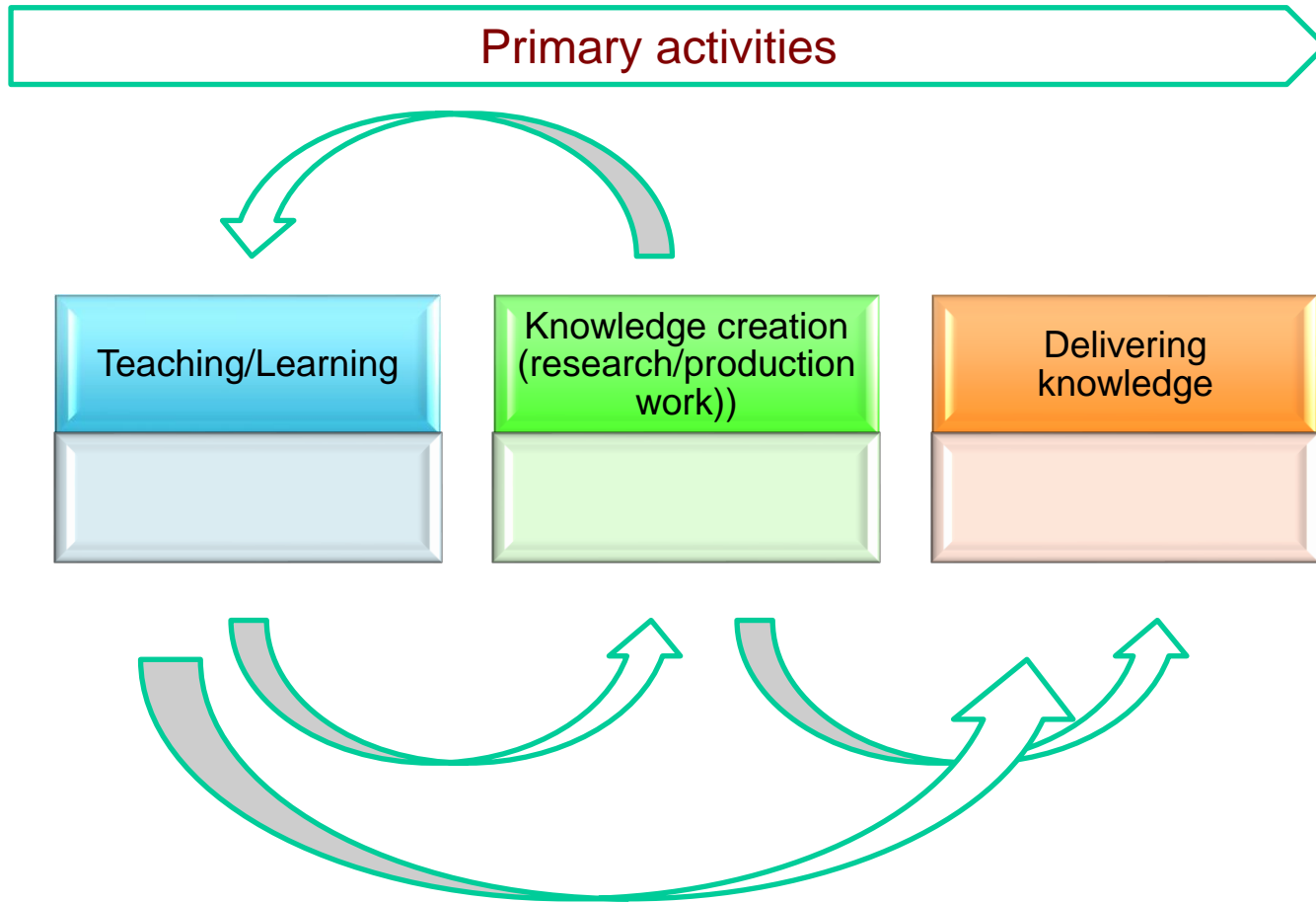
1. Is clear the Mission of your University?
2. What's your suggested Mission? (if the case)



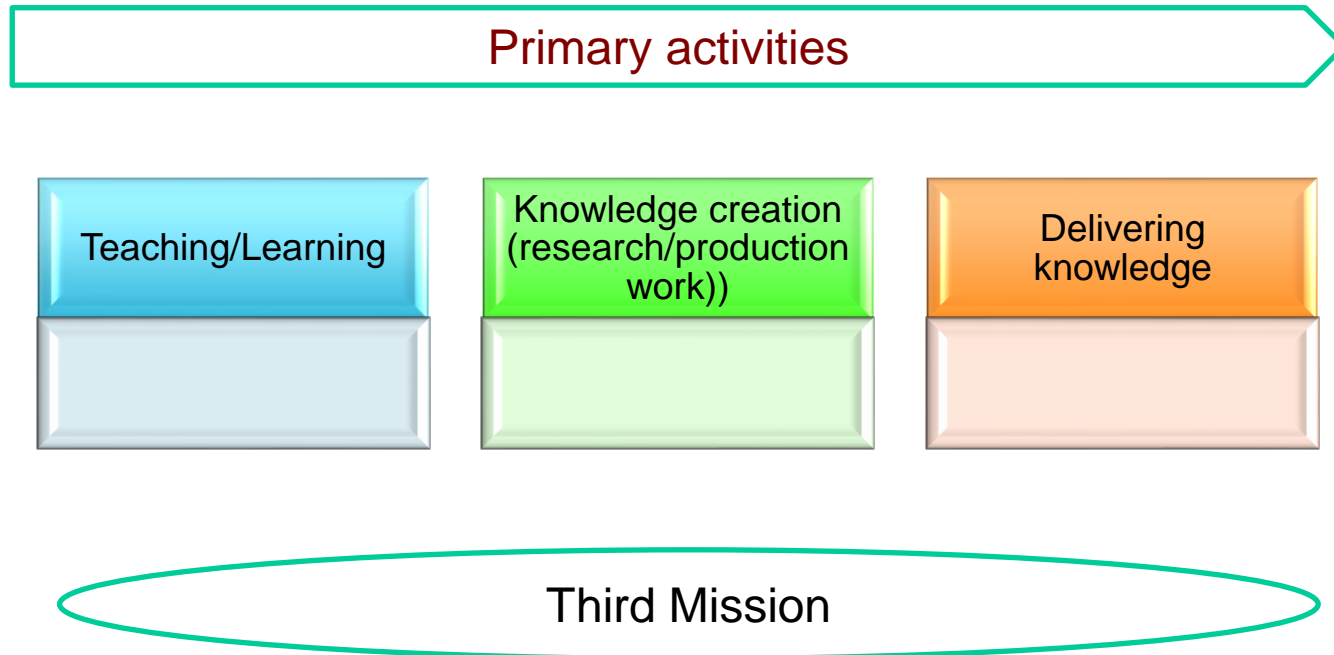
WHAT IS A UNIVERSITY?



THE REFERENTIAL FRAMEWORK FOR THE UNIVERSITY GENERAL CONCEPTS



THE REFERENTIAL FRAMEWORK FOR THE UNIVERSITY GENERAL CONCEPTS



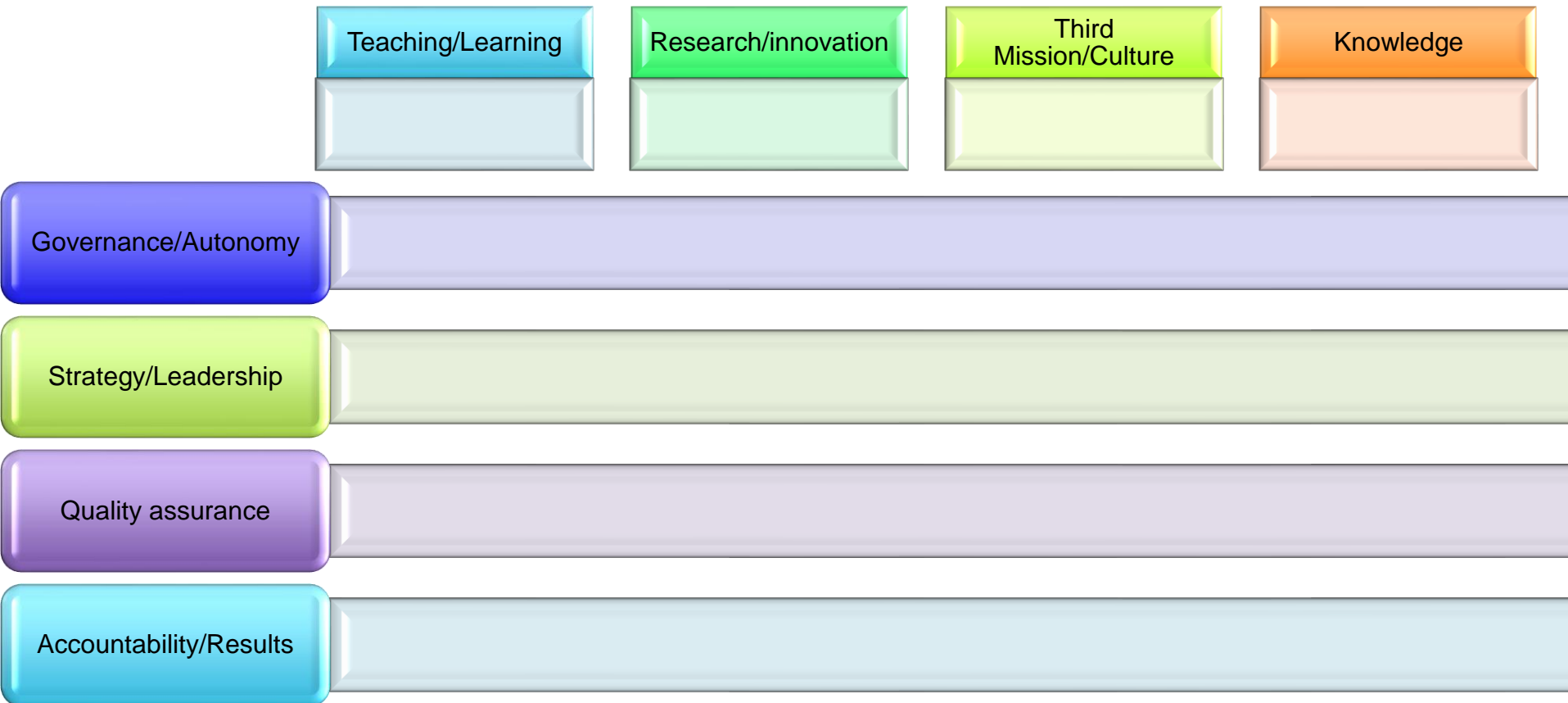


PILLARS OF THE PLAN



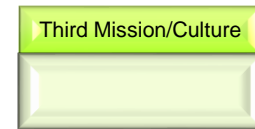
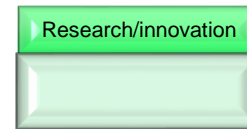


KEY ACTIVITIES AND THE PILLARS





KEY ACTIVITIES AND THE PILLARS



Governance/Autonomy

Strategy/Leadership

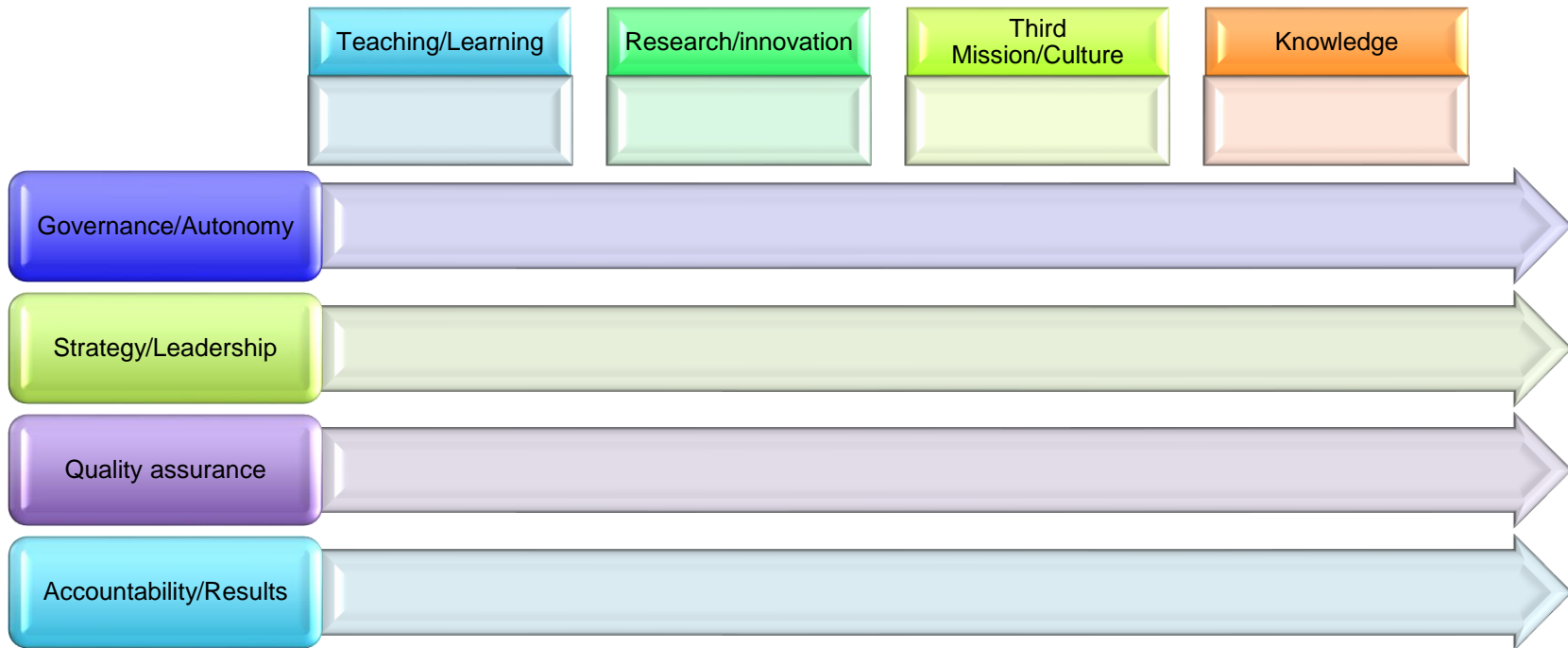
Decision
Level

Quality assurance

Accountability/Results

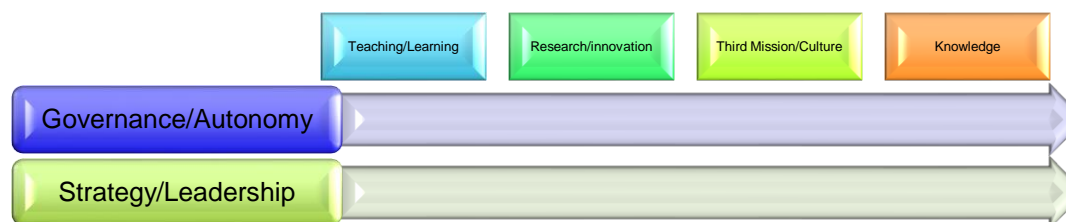
Process/
Action level

KEY ACTIVITIES AND THE PILLARS



Let's answer to some questions

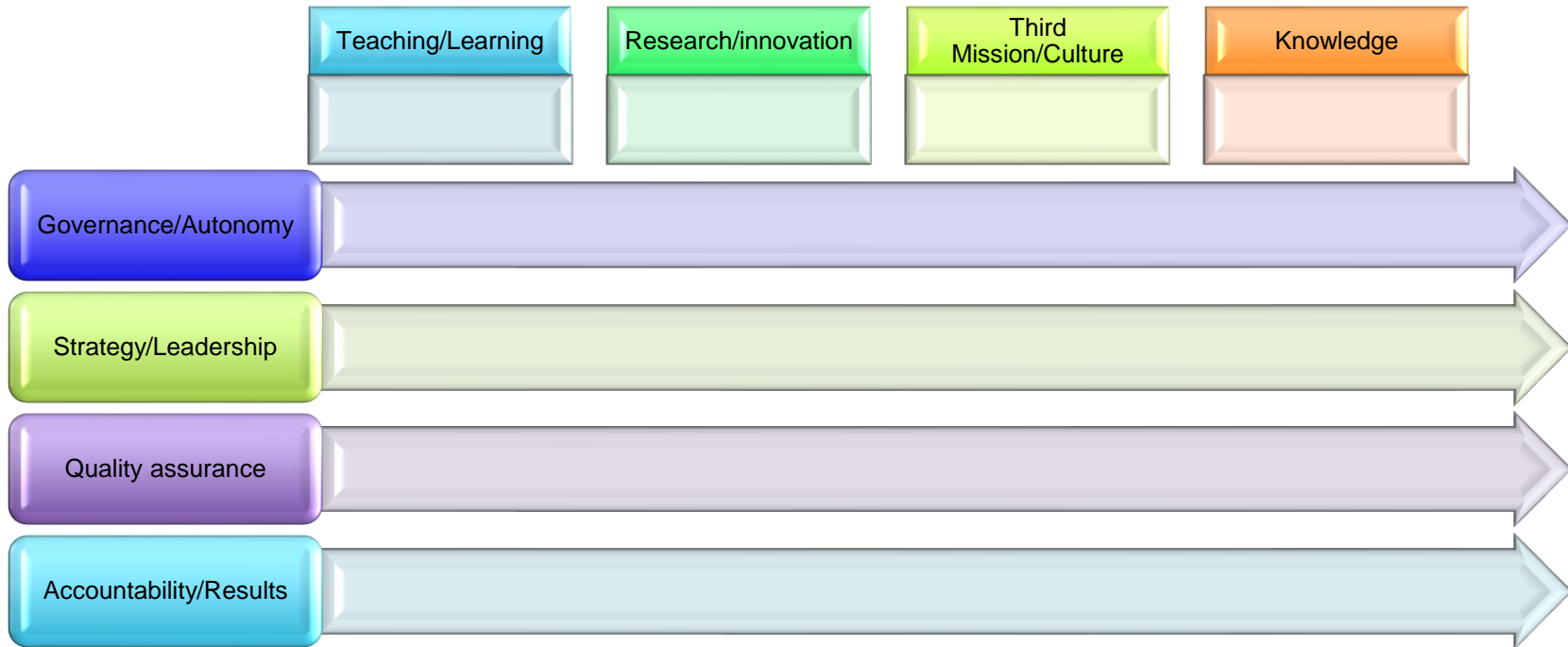
KEY ACTIVITIES AND THE PILLARS



Mentimeter questions: In your opinion ...

Order	Question	Code
1	How relevant is the governance in the key-primary activities	7145 9483
2	How relevant is the autonomy in the key-primary activities	2823 8994
3	How relevant is the university strategy in the key-primary activities	1069 4277
4	How relevant is the top leadership in the key-primary activities	6198 3819
5	How relevant is the middle level leadership in the key-primary activities	7782 1174
6	How relevant is the Dean/Research leaders in the key-primary activities	7323 4664

KEY ACTIVITIES AND THE PILLARS



Let's talk about the relationship.



Innovative Governance Practices
in the Higher Education Institutions in Iraq

CONTACTS

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