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INSPIRE – WP2
VIRTUAL TRAINING

University Management –
a general overview from organizational
and management perspective

Synchronous session 6
January 6, 2022



AGENDA

The organisational development system:

- Leadership
- Academic Culture
- Governance structure model

Management and the key business process



SOME THINKING

Why a governance structure?

Why a leadership?

Why an academic culture?

How are they connected?

How is possible connected with the key-activities?



ANSWER APPOINTMENTS

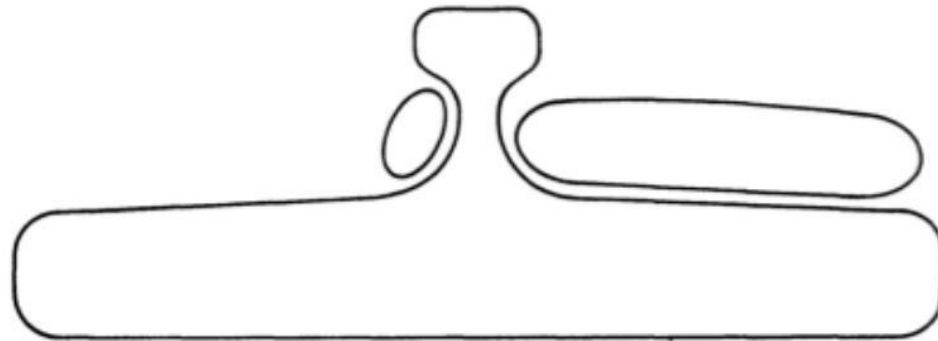
The universities needs, as organisations and to be planned and managed:

- An organisational structure
- Leadership in there global orientation, implementation strategy, and involvement of all stakeholders (particularly, the internal stakeholders)
- Understand the academic culture to create a sense of academic community.



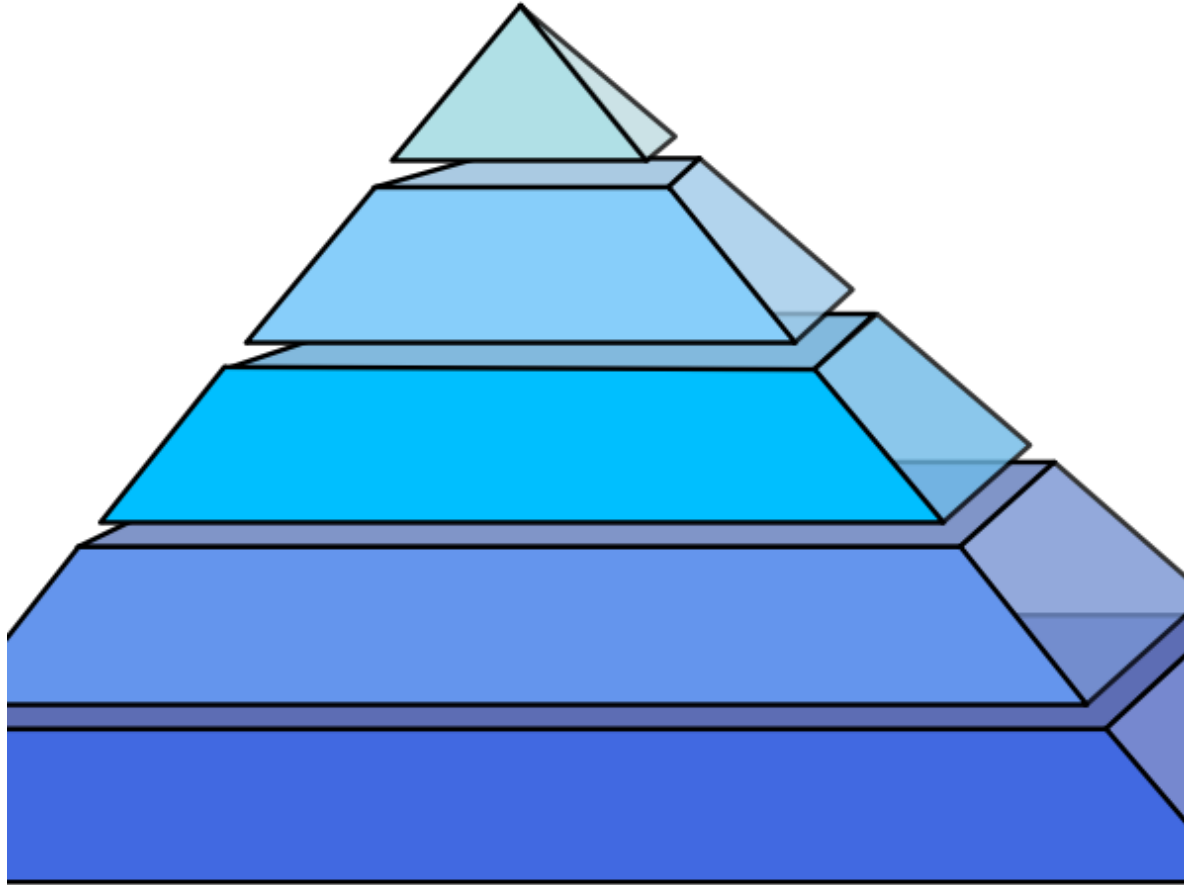
ANSWER APPOINTMENTS

Structure





ANSWER APPOINTMENTS



ANSWER APPOINTMENTS

Professional organization

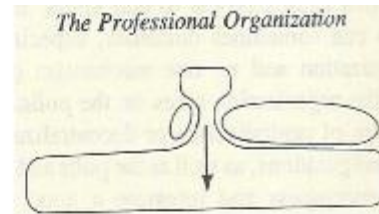
(Mintzberg p174)

Structure

- Bureaucratic yet decentralized, dependent on training to standardize the skills of its many operating professionals.
- Key to functioning is creation of systems of pigeonholes within which individual professionals work autonomously, subject to controls of the profession.
- Minimal technostructure and middle-line hierarchy, meaning wide spans of control over professional work, and large support staff, more machinelike, to support the professionals.

Context

- Complex yet stable.
- Simple technical system.
- Often, but not necessarily, service sector.



Strategy

- Many strategies, largely fragmented, but forces for cohesion too.
- Most made by professional judgment and collective choice, some by administrative fiat.
- Overall strategy very stable but in detail continually changing

Issues

- Advantages of democracy and autonomy
But
- Problems of coordination between the pigeonholes, of misuse of professional discretion, of reluctance to innovate.
- Public responses to these problems often dysfunctional.

ANSWER APPOINTMENTS

Professional organization

(Mintzberg p174)

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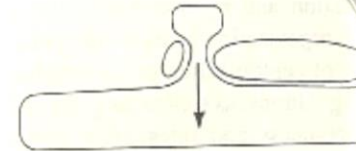
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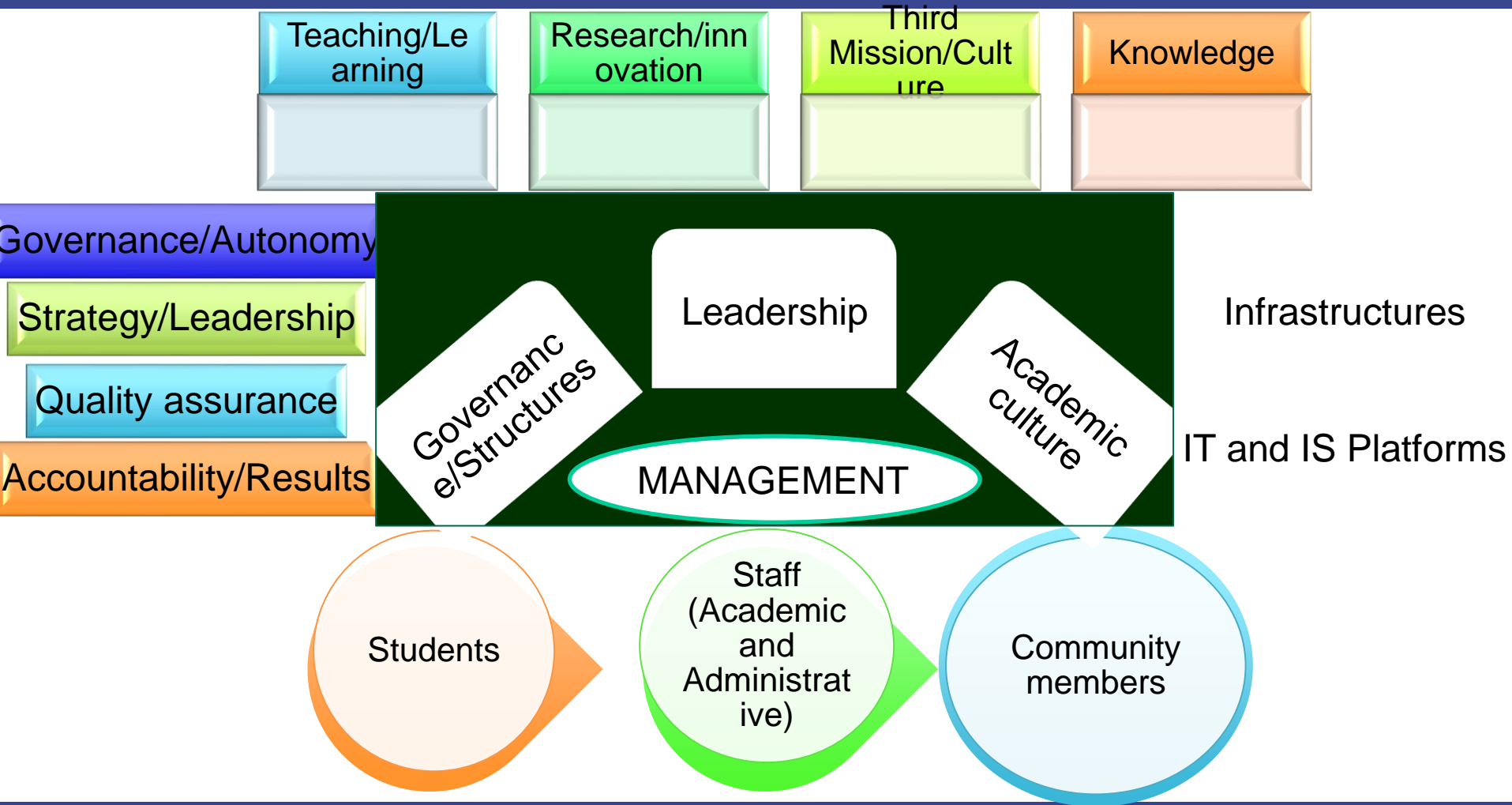
- Advantages of hierarchy, order, autonomy
- But
- Problems of coordination between the pigeonholes, of misuse of professional discretion, of reluctance to innovate.
- Public responses to these problems often dysfunctional.



How can we manage this type of organization?

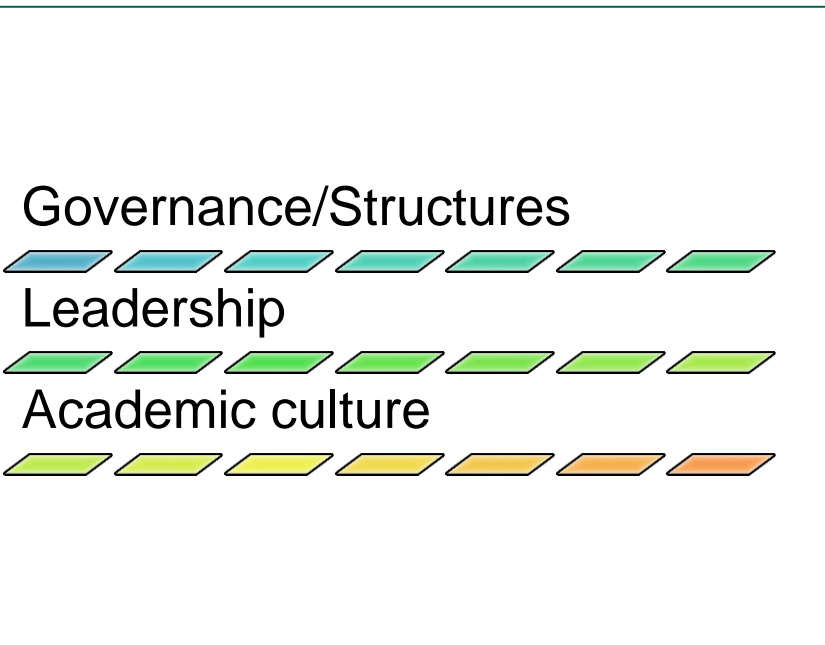
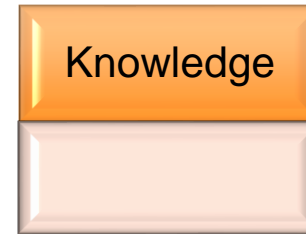
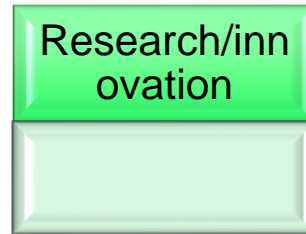
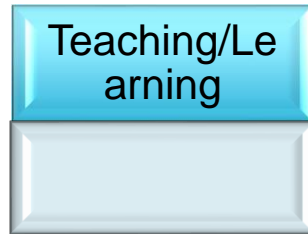


KEY ACTIVITIES, PILLARS, COMPONENTS AND ORGANISATIONAL DIMENSION IN UNIVE



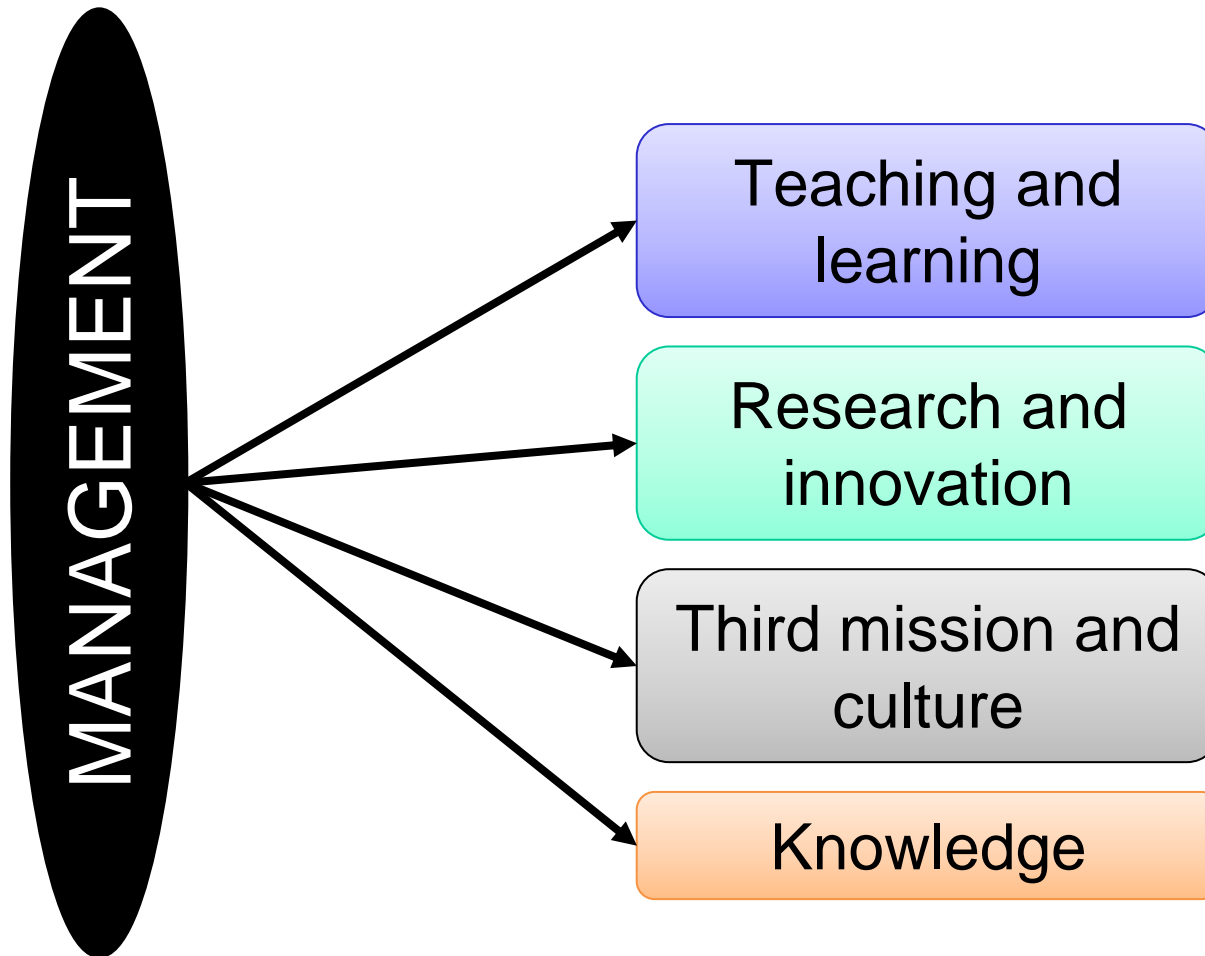


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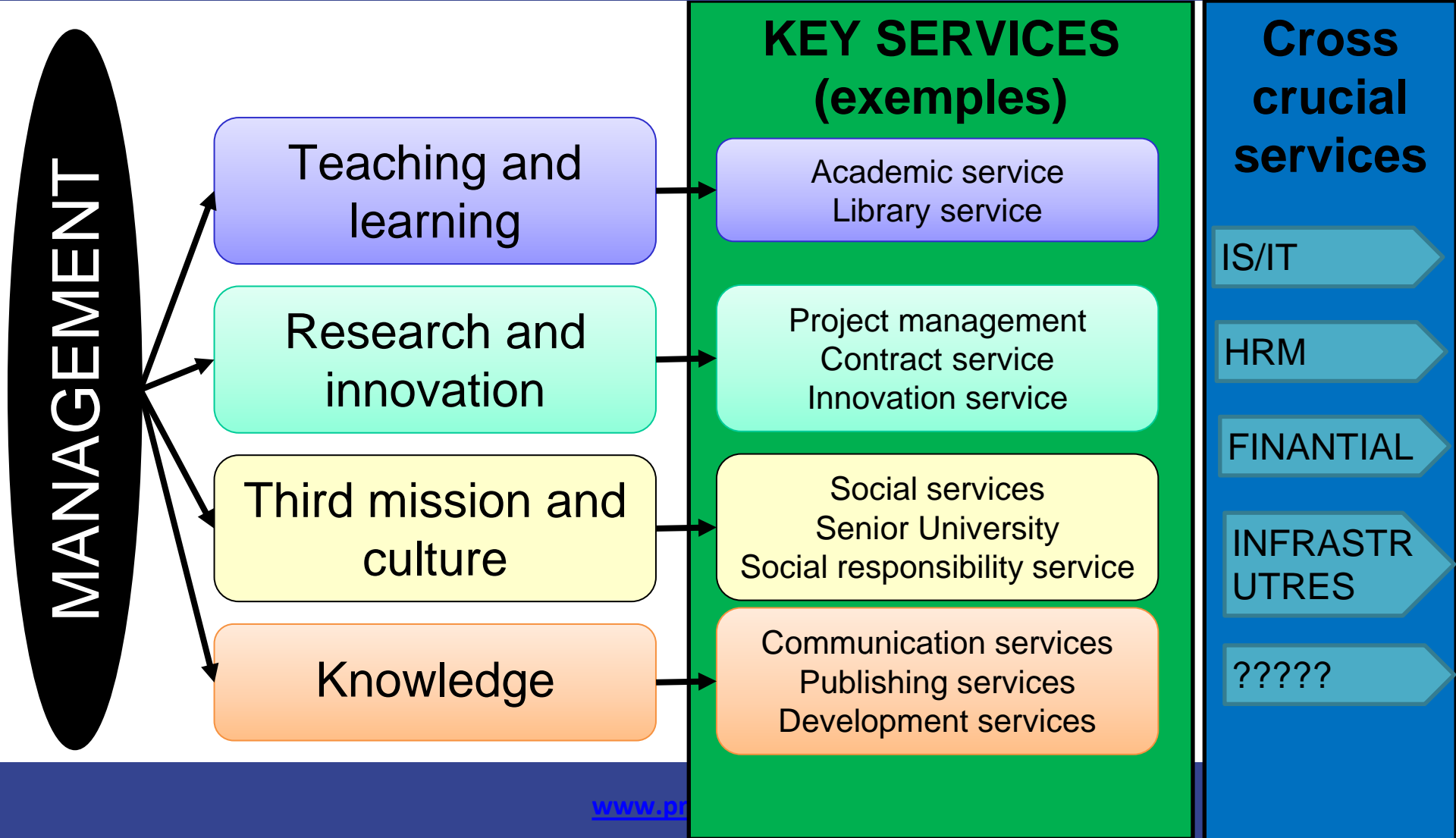


MANAGEMENT AND KEY ACTIVITIES



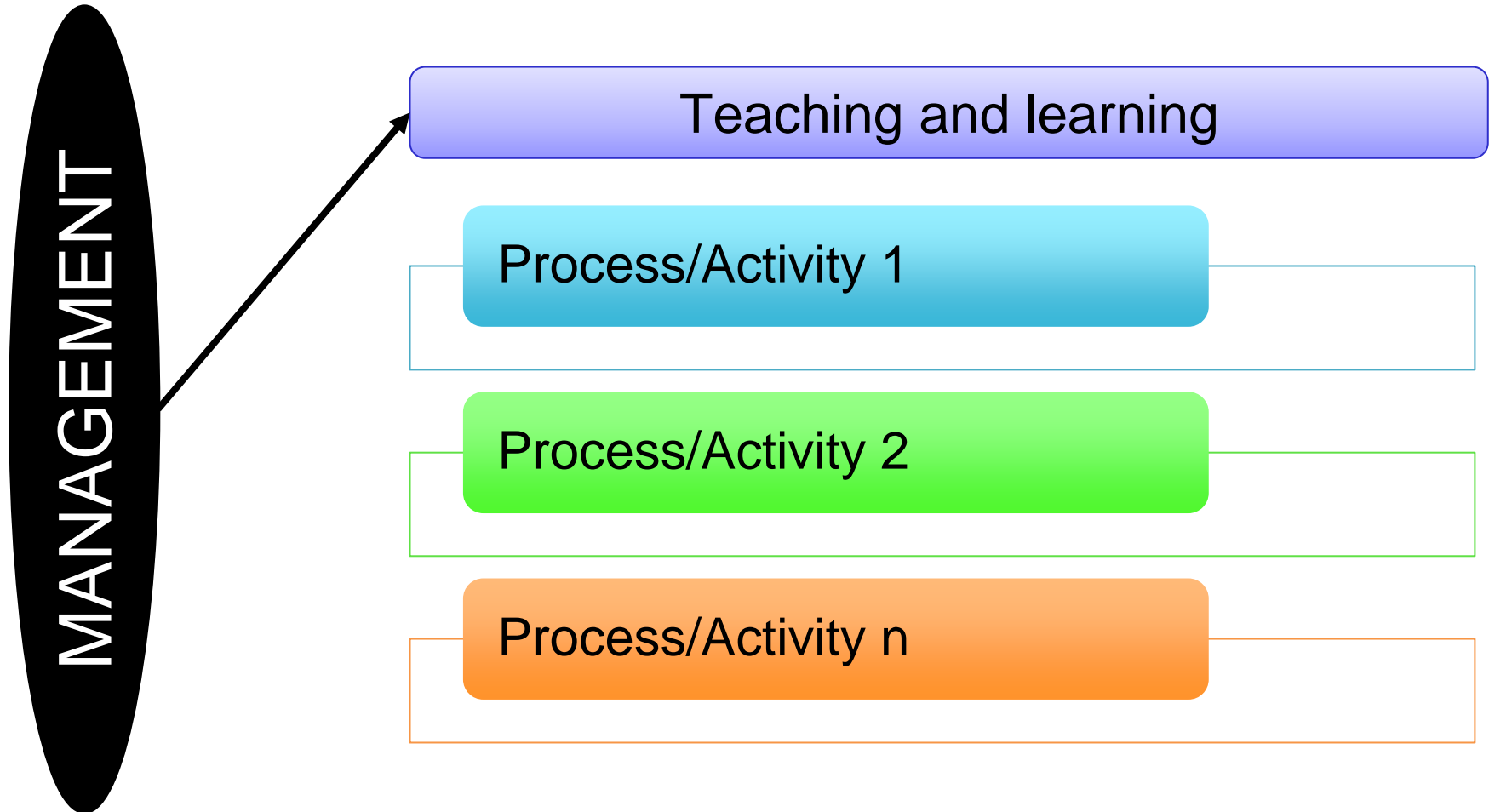


MANAGEMENT AND KEY ACTIVITIES





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MANAGEMENT

**Identify activities associated
with this key business**





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MANAGEMENT AND KEY ACTIVITIES

Activities of Teaching and learning key business



Innovative Governance Practices
in the Higher Education Institutions in Iraq

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