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INSPIRE – WP2
VIRTUAL TRAINING

University Management –
a general overview from organizational
and management perspective

Synchronous session 9
January 18, 2022



AGENDA

Management system



KNOWLEDGE GIVES THE
CAPACITY TO CREATE PRODUCTS

UNIVERSITY

| Collegiality | Bureaucracy | Anarchy | Political | Entrepreneur

Departments

Governance

Autonomy

Internal
Service

Pedagogical
freedom

Management
structure

Scientific
freedom

Process
Procedures

PRODUCTS

- Learning
- Innovation
- Research
- External services



| Algarve University | Évora University | New Lisbon University |
|---|---|--|
| António Cabecinha | Cesaltina Frade | José Branco |
| <ul style="list-style-type: none"> • BA in Managment • PG Entrepreneurial Economic Science • CEO of Social Service • CEO since 2018 | <ul style="list-style-type: none"> • BA in Management • PG in Public Administration • Director of Administrative Service (2000-2013) • CEO since 2014 | <ul style="list-style-type: none"> • BA in Economics • PG in Public Administration • CEO (former) Oporto University • CEO since 2019 |



| | António Cabecinha | Cesaltina Frade | José Branco |
|--|---|-----------------|-------------|
| MISSION | <p>Learning, Science and Third Mission The center of Knowledge creation Service the community</p> | | |
| KEY STRATEGICALLY MANAGEMENT FOCUS | <p>Communication Marketing to</p> <ul style="list-style-type: none"> • Divulgate the knowledge creation • Attract students • Internationalisation of the institution <p>International Office and Mobility Students office Innovation and Entrepreneurial services Research support office Creation value cabinet Talent management</p> | | |



| PRODUCT MANAGEMENT | | |
|-------------------------|--|---|
| Teaching and learning | <p>Excellence teaching International office Student management Curriculum plan management New courses and training</p> | <p>Quality assurance Management procedures Monitoring procedures Process improvement Agile structure/projects</p> |
| Research and Innovation | <p>Excellence research Research centres Collaborative Labs (Portuguese case) Sciences services Talent management</p> | <p>Research support office Staff technical support Research support office Management procedures</p> |
| Third Mission | <p>Social responsibility Cultural events</p> | <p>Management services Communication services</p> |
| Knowledge management | <p>Value chain creation International events Publishing editions</p> | <p>Support offices Management process Management procedures</p> |



Financial
resources

Increasing
regulations

Increasing
cost

Technologic
al change

24 x 7
services

Leadership
skills

Students
behavior

Global
marketplace

Facilities
managment

Change
demography

IP
managment

Decision
process time

Community
expectations

Staff
qualification

Procedures
and rules

Students
management

Science
management

Knowledge
management

Strategic
management

Process
management

Quality
management

Accounting
management



Open discussions

Comments

Questions



Innovative Governance Practices
in the Higher Education Institutions in Iraq

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Co-funded by the
Erasmus+ Programme
of the European Union



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