



Innovative Governance Practices
in the Higher Education Institutions

DOCUMENT TITLE:
Online Training Platform



Authors

Paulo Resende da Silva, University of Evora

About INSPIRE

The overarching goal of INSPIRE is to support, through the cooperation of European institutions, the rebuilding, modernization, and internationalization of the governance system of higher education institutions (HEIs) in Iraq with a specific focus on planning and programming systems. Due to the recent crisis and political economic situation, the current higher education system requires a strong intervention to face the weakness of the existing governance system. To institutionalize good governance practices in Iraqi HEIs, which also means enforcing institutional values such as autonomy, accountability, participation, and internationalization, as well as implementing well-structured management systems, will contribute to the development of Iraqi HIEs helping them to meet the international standards.

The aim of the project is to support HEIs in Iraq in order to make them capable of establishing a modern governance framework through the adoption of innovative practices. The **specific objectives** of INSPIRE are the following:

- Enhancing good governance, management and accountability practices in the HEIs
- Establishing a clear governance framework, including well-defined and clear mission and goals through the definition and implementation of action plans
- Strengthening the international relations management within the HEIs
- Improving participation in strategic planning and development activities for non-university actors and non-state actors

More at

www.projectinspire.eu

Project Partners

- [University of Siena](#), Italy (coordinator)
- [Bologna University](#), Italy
- [Evora University](#), Portugal
- [Aydin Istanbul University](#), Turkey
- [UNIMED- Mediterranean Universities Union](#), Italy
- [University of Mosul](#)
- [University of Baghdad](#)
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- [Al-Furat Al-Awsat Technical University](#)
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- [University of Basrah Oil and Gas](#)
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- [Southern Technical University](#)
- [Wasit University](#)
- [Ministry of Higher Education and Scientific Research in Iraq](#)

Document Information

Project Title	Innovative Governance Practices in the Higher Education Institutions in Iraq
Project n.	598790-EPP-1-2018-1-IT-EPPKA2-CBHE-SP
Deliverable	D2.1 Online Training Platform
Work package	WP2 Training and capacity building activities for internal staff in quality assurance and strategic planning
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Author (Partner Institution)	University of Evora
Responsible Author(s)	Paulo Resende da Silva
Abstract (for dissemination)	The document reports on the online training platform developed to deliver the online training to Iraqi staff members in the framework of the overall Capacity Building activity of WP2.



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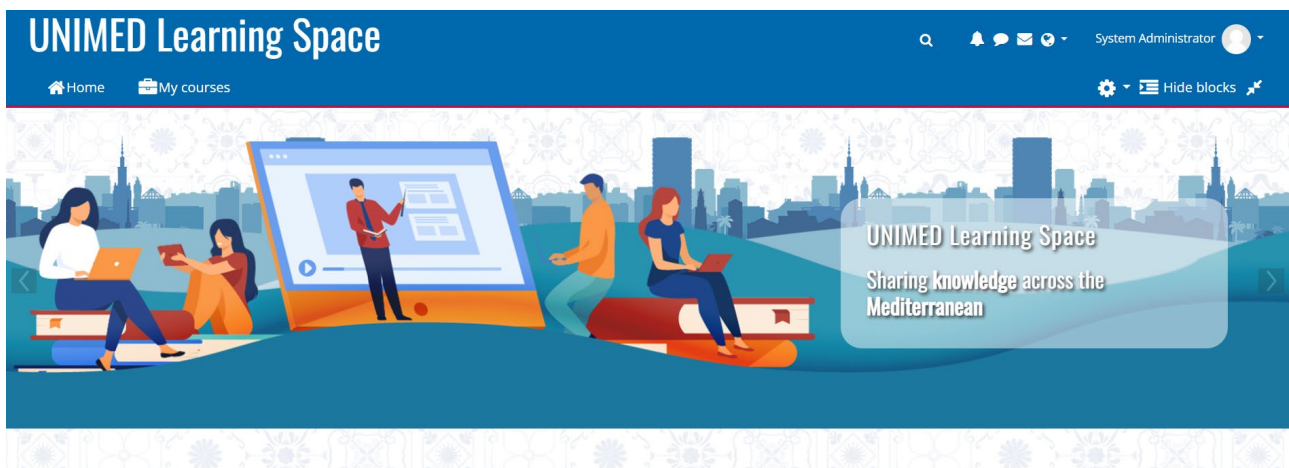


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Online Training Platform


The Capacity Building action of INSPIRE included a virtual training on Moodle, with synchronous and asynchronous sessions for a total of 45 hours of training, performed between December 15h and January 21st. The online training was hosted in the online training platform of UNIMED available here:

<https://learn.uni-med.net/>



The course for INSPIRE was titled: Virtual Training on University Management.

INSPIRE Training on University Management



Innovative Governance Practices in the Higher Education Institutions in Iraq

Develop *knowledge*, capacities, and skills for the management in the universities. The focus will be on university governance and university management.

1. An Idea of University
2. University general concepts
3. The university general mission areas: the four pillars
4. Management process of the University pillars:
 - 4.1. Strategy focus
 - 4.2. Administrative focus
 - 4.3. Process management
- The organisational development system:
 - 5.1. Leadership
 - 5.2. Academic Culture
 - 5.3. Governance structure model
6. Management system:
 - 6.1. Human resources management
 - 6.2. Financial management
 - 6.3. Quality management
 - 6.4. Information system management

Training on University Management

The aim of the virtual training was to develop knowledge, capacities, and skills for the management in the universities. The focus will be on university governance and university management.

The training was directed to:

- middle management (service directors and other administrative staff, rectorate staff, positions in the general management of the university)
- administrative staff at Faculty level
- leaders of special areas.

Main areas of training were:

- An Idea of University
- University general concepts
- The university general mission areas: the four pillars
- Management process of the University pillars:
- Strategy focus
- Administrative focus
- Process management
- The organisation development system:
- Leadership
- Academic Culture
- Governance structure model
- Management system:
- Human resources management
- Financial management
- Quality management
- Information system management

Course plan

The training was structured as a mix of synchronous and asynchronous lectures, video, resources and reading materials to be consulted. Some activities were also included for trainees to work autonomously.

Plan: from 15th of December 2021 until 21st January 2023, for 45 hours in total.












Resources

All the training resources were available on the Moodle learning platform.

Synchronous Lectures documents

 Session 1 - December 20, 2021	<input checked="" type="checkbox"/>
 Session 2 - December 23, 2021	<input checked="" type="checkbox"/>
 Session 3 - December 28, 2021	<input checked="" type="checkbox"/>
 Session 4 - December 30, 2021	<input checked="" type="checkbox"/>
 Session 5 - January 4, 2022	<input checked="" type="checkbox"/>
 Session 6 - January 6, 2022	<input checked="" type="checkbox"/>
 Session 7 - January 11, 2022	<input checked="" type="checkbox"/>
 Session 8 - January 13, 2022	<input checked="" type="checkbox"/>
 Session 9 - January 18, 2022	<input checked="" type="checkbox"/>

Videos and Podcasts

 Session 1 - December 20, 2021	<input checked="" type="checkbox"/>
 Session 3 - December 28, 2021	<input checked="" type="checkbox"/>
 Session 4 - December 30, 2021	<input checked="" type="checkbox"/>
 Session 5 - January 4, 2022	<input checked="" type="checkbox"/>
 Session 6 - January 6, 2022	<input checked="" type="checkbox"/>
 Session 7 - January 11, 2022	<input checked="" type="checkbox"/>
 Session 8 - January 13, 2022	<input checked="" type="checkbox"/>
 Session 9 - January 18, 2022	<input checked="" type="checkbox"/>
 Session 10 - January 20, 2022	<input checked="" type="checkbox"/>
 Interviews (audio file) - Academic Service, Évora UniversityFile	<input checked="" type="checkbox"/>
 Interview Évora University	<input checked="" type="checkbox"/>




Supported Bibliography

 Why Are We Here? The Changing Nature of Administrative Middle Management at an English HEI	<input checked="" type="checkbox"/>
 Shaping the University of the Future.	<input checked="" type="checkbox"/>
 Article 1 - The cost of managerialism in the university	<input checked="" type="checkbox"/>
 Article 2 - Management of Higher Education Institutions and the Evaluation of their Efficiency and Performance	<input checked="" type="checkbox"/>
 Article 3 - Management Accounting and Control Systems in the Uppsala Internationalization Process Model. A Case Study	<input checked="" type="checkbox"/>
 Article 4 - The New Leadership Model of University Management for	<input checked="" type="checkbox"/>
 Article 5 - 1981_Higher Education Management_The Name of the Game Is Change	<input checked="" type="checkbox"/>
 Article 6 - Managing University Culture: an analysis of the relationship between institutional culture and management approaches	<input checked="" type="checkbox"/>
 Article 7 - Strategic Planning In Public Higher Education: Management Tool Or Publicity Platform	<input checked="" type="checkbox"/>
 Article 8 - Strategic development and SWOT analysis	<input checked="" type="checkbox"/>

Activities

Here a sample of the activities proposed.

Activities







 Glossary index	<input checked="" type="checkbox"/>
<p>Activity focus on the creation of a common language between all participants.</p> <p>In a new/newly added concept, anyone can edit to improve and correct some small mistakes, but can't comment.</p> <p>One of the participants can translate to Arab the concept initially added in English (all concepts need initially be added in English); the Arab translation will be added in the same place as the English version with a separated line between the English and the Arab).</p>	
 The University Idea	<input checked="" type="checkbox"/>
<p>Read this 8 pages article.</p> <p>In the reading process, you can apply two different techniques: register, by coloring or underlining the most interesting aspect, in the first moment, and create your personal conceptual map (a scheme in a three representation of all relevant topics that is identified on the paper, that began with "idea of university"; see some additional explanation - https://creately.com/blog/diagrams/ultimate-concept-map-tutorial/), in a second moment.</p> <p>See in next post/content.</p>	
 Paper analysis - university management	<input checked="" type="checkbox"/>
<p>According to the contents developed in this course, execute the following tasks/work:</p> <ol style="list-style-type: none"> 1. A resume of the research paper (3 pages resume); individual work. 2. A memo answering the question (until 5 pages): "What is university management"; individual work. 3. Analyse the management in your University (workgroup per university), open development - maximum 5 pages. 4. Propose a specific project to research or improve the university management (groups of 4 or 5 and can be mixed between different universities). 	

Calendar of synchronous lectures

- Session 1 – December 20, 2021
- Session 2 – December 23, 2021
- Session 3 – December 28, 2021
- Session 4 – December 30, 2021
- Session 5 – January 4, 2022
- Session 6 – January 6, 2022
- Session 7 – January 11, 2022
- Session 8 – January 13, 2022
- Session 9 – January 18, 2022

Additional documents and materials

Additional documents and materials

 Working package 1 - report	<input checked="" type="checkbox"/>
The Higher Education Institutions and System in Iraqi. (report elaborated on behalf of this project)	
 EUA - Universities without walls a vision for 2030	<input checked="" type="checkbox"/>
13 pages documents to focus on Mission, Vision for 2030, and some pillars to support the future. Publish in February, 2021.	
 Chapter 2 - The Institutional Dynamics of the European University	<input checked="" type="checkbox"/>
Chapter 2 - THE INSTITUTIONAL DYNAMICS OF THE EUROPEAN UNIVERSITY in Dynamics and European Integration, edited by Peter Maassen and Johan P. Olsen (University of Oslo, Norway). Dordrecht (Netherlands): Springer, 2007.	
 The role of Higher Education Institutions in building regional innovation	<input checked="" type="checkbox"/>
 Comparative Analysis of Human Resource Management Practices in Southeast Asia Universities	<input checked="" type="checkbox"/>
 The five basics parts of organisations - Henry Mintzberg	<input checked="" type="checkbox"/>

All materials were later made openly available on the project website.

Annex I

Participant List



Name, Surname, Email address, Institution
Akeel M. A, Morad, akeel@stu.edu.iq, Southern Technical University
Husam Majeed Hameed, Al Zuwayny, hhameed@uowasit.edu.iq, University of Wasit
Hayder Abd AL-Razzaq, Dibs, Dr.hayderdibs@wrec.uoqasim.edu.iq, Al-Qasim Green University
Mazin S., Hasan, mazensamie@uomosul.edu.iq, University of Mosul
Wisam, Khazaal Khalid, wisam.khalid@uomosul.edu.iq, University of Mosul
Ahmed Abdullah, Ahmed, ahmabdahmad@uomosul.edu.iq, University of Mosul
Montaser Khairie Khessro, montaser.hussain@uomosul.edu.iq, University of Mosul
Oday Qusay, Alchalabi, odaychalabi@uomosul.edu.iq, University of Mosul
Omar Ahmed, Ibrahim, omaraizaide@uomosul.edu.iq, University of Mosul
Alaa Yaseen, Taqa, alaa.taqa@uomosul.edu.iq, University of Mosul
Thamir Abdul Hafedh, Jarjis, thamir@uomosul.edu.iq, University of Mosul
Laheeb Mohammad, Ibrahim, laheeb_alzubaidy321966@uomosul.edu.iq, University of Mosul
Israa Tawfik Aziz, Alabdullah, israa_aziz@uomosul.edu.iq, University of Mosul
Ali Hazim, Alyamoor, ali.alyamoor@uomosul.edu.iq, University of Mosul
Shaymaa, Alhyali, shymaa_alhyali@uomosul.edu.iq, University of Mosul
Omar, Mudhafer, Dr.Omar77.mudhafer@uomosul.edu.iq, University of Mosul
Sana, Sami, sana_sami@uomosul.edu.iq, University of Mosul
Zakariya Yahya, Algamaal, zakariya.algamaal@uomosul.edu.iq, University of Mosul
Auday Hashim Saeed, Al-Wattar, ahsa.alwattar@uomosul.edu.iq, University of Mosul
Ahmed Muyed, Attiya, ahmed_moead@uomosul.edu.iq, University of Mosul
Mohammed Chachan, Younis, mohammed.c.y@uomosul.edu.iq, University of Mosul
Wael, Hasan, wael.hasan@buog.edu.iq, Basrah University Oil & Gas
Sudad, Dayl, sudaddayl@sc.uobaghdad.edu.iq, University of Baghdad
Asaad Kadhim, Abdullah, asaad.k.a@ihcoedu.uobaghdad.edu.iq, University of Baghdad
Saadoon Mohsin, Salman, saadoon@coadec.uobaghdad.edu.iq, University of Baghdad
Huda Faiq Abd, Al Rhman, Mrs.huda@colaw.uobaghdad.edu.iq, University of Baghdad

Saja, Fathi, saja.fathi@uomosul.edu.iq, University of Mosul
Luma Hasan Alwan, Al Obaidi, lumaha_bio@csu.uobaghdad.edu.iq, University of Baghdad
Tayseer Khudher, Jameel, Tayseerkhuder81@gmail.com, Southern Technical University
Enas Abed Al Mutuleb, Zedan, enas.zaydan@gmail.com, Southern Technical University
Ahmed Rajab, Said, ahmadrb443@gmail.com, Southern Technical University
Baraa Kareem, Jheed, Baraa7kareem@gmail.com, Southern Technical University
Ali Najah, Al-Shamani, alshamani@atu.edu.iq, Al-Furat Al-Awsat Technical University
Ahmed Razzaq Hasan, Al-Manea, Dr.ahmed.almanea@atu.edu.iq, Al-Furat Al-Awsat Technical University
Haider Rahman Dawood, Al-Hamadani, dr.haider.r.alhamadani@atu.edu.iq, Al-Furat Al-Awsat Technical University
Ali Fadhil, Rashid, alirashid@uowasit.edu.iq, University of Wasit
Hussein, Jaaz, husseinjaaz@atu.edu.iq, Al-Furat Al-Awsat Technical University
Sundus, Fuad, Sundusfuad244@gmail.com, University of Baghdad
Sahla Hussein, Qalander, sahla.h.q@inhcoedu.upbaghdad.edu.iq, University of Baghdad
Ali Adel, Zuhaira, aliadelalzuhairi@atu.edu.iq, Al-Furat Al-Awsat Technical University
Neamah Enad, Kadhim, neimaek_comp@csu.uobaghdad.edu.iq, University of Baghdad
Mazin Jasim, Mohammed, malhilu@uowasit.edu.iq, University of Wasit
Hakeem, Sultan, hsultan@uowasit.edu.iq, University of Wasit
Mazin Enheyr, Lamy, mnhaiyer@uowasit.edu.iq, University of Wasit
Fida Muhsin, Al-Mawla, falmawla@uowasit.edu.iq, University of Wasit
Saja, Harith, sajaraharith@gmail.com, University of Mosul
Jawadayn Talib, Alkoorane, jalkooranee@uowasit.edu.iq, University of Wasit
Dhia Aldeen Adul Alhusaen, Waid, dawaid@uowasit.edu.iq, University of Wasit
Dua'a Mohammad Jawad, Sadi, sadiduaa5@gmail.com,
Alladdin Abbas, Rafeeq, alladdin50@uomosul.edu.iq, University of Mosul
Jawad. Ridha, Ridha@uowasit.edu.iq, University of Wasit
Nadia Hatem, Tuama, nadiiah222@uowasit.edu.iq, University of Wasit
Faik, Mayah, faik@uowasit.edu.iq, University of Wasit
Alwan Abed Hamadi, Al Qushawi, ahamadi@uowasit.edu.iq, University of Wasit
Sarhan, Rashid, srashid@uowasit.edu.iq, University of Wasit
Rasha, Hameed, haedaraleash1@gmail.com, University of Basrah
Righdan Mohsen, Namus, raghdan@uowasit.edu.iq, University of Wasit
Maryam Malallah, Ghazal, mar967@coeduw.uobaghdad.iq, University of Baghdad
Wafaa Sahib, Mehdi, Dr.wafaa@colang.uobaghdad.edu.iq, University of Baghdad
Ansam, Osamah, ansam_osamah@uomosul.edu.iq, University of Mosul

Hanan Dhia, Alsalihi, dr.hanan@coeduw.uobaghdad.edu.iq, University of Baghdad
Ban, Rund, ban.rand@gmail.com,
Mahmood Areiby, Shamran, Mahmoodas_math@csu.uobaghdad.edu.iq, University of Baghdad
Fadhil Muhi, Mohammed, fadhil.mohammed@kus.edu, Al-Kark University of Science
Faez Salim, Abd, faez1_abd@yahoo.com, University of Baghdad
Hadi, Yasir, hadiyasir@yahoo.com, University of Wasit
Abdulqasim Mohammed Ali, Israa, israa.aq88@kus.edu.iq, Al-Kark University of Science
Mohammed, Al-Awady, M.awady@biotech.uoqasim.edu.iq, Al-Qasim Green University
Mustafa Abdulhussein, Abdulameer, m07713458525@gmail.com, University of Baghdad
Raghad, Abdullah, raghad_arch@uomosul.edu.iq, University of Mosul
Nazar, Haddad, nazar.haddad@uobasrah.edu.iq, University of Basrah
Abdulkareem, Yesser, abdulkareem.yusur@uobasrah.edu.iq, University of Basrah
Asaad, Al-Hilphy, aalhilphy@yahoo.co.uk, University of Basrah
Ammar, Dawood, ammar.dawood@uobasrah.edu.iq, University of Basrah
Abbas, Aljebur, abbas.zahra@uobasrah.edu.iq, University of Basrah
Kadhim, Alasadi, kadhim.hosen@uobasrah.edu.iq, University of Basrah
Muhi Taha Al Waeli, Aurass, aurassoil@kus.edu.iq, Al-Kark University of Science
Hind Ibrahim, Abdulgafour, hindabb47@gmail.com, Al-Kark University of Science
Fadia, Alazawi, fadia.alazawi@kus.edu.iq, Al-Kark University of Science
Mohammed, Wadood Taher, wadood.taher@gmail.com, University of Baghdad

Annex II

Virtual Training Proposal



Innovative Governance Practices in
the Higher Education Institutions in Iraq

Working package 2

Virtual Training on University Management

www.projectinspire.eu



Author:

Paulo Resende da Silva and Maria Eduarda Miranda
University of Évora

Working package 2 – activity:

Virtual training.

Virtual platforms and social media support:

Moodle, ZOOM, Mentimeter, YouTube, Office365 or Google Drive, WhatsApp

Purpose of this training plan:

Promote a more qualified staff and prepare the local trainers in each Iraqi university.

Aims of the virtual training on this project:

Develop knowledge, capacities, and skills for the management in the universities. The focus will be the university governance and the university management.

Target group:

Middle Management (service directors and others administrative staff that works at the University level – rectorate staff and other positions in the general management of the University), the administrative staff at Faculty level; and leaders of special areas (could be academic staff or administrative staff).

Name of the course:

University Management – a general overview from management perspective

Pedagogical orientation:

In approved document plan in June meeting, this course was presented to be 45 hours in total. This includes synchronous and asynchronous lectures, reading materials, realizations of some knowledge monitoring acquisition activity, developing a work group activity.

Schedule (proposal):

Proposed: 15 of December of 2021 until 21 of January of 2022
45 hours in total.

15 hours synchronous and asynchronous lectures.

30 hours lectures and developing activities.

Plan of the course:

1. An Idea of University
2. University general concepts
3. The university general mission areas: the four pillars
4. Management process of the University pillars:
 - 4.1. Strategy focus
 - 4.2. Administrative focus
 - 4.3. Process management
5. The organisational development system:
 - 5.1. Leadership
 - 5.2. Academic Culture
 - 5.3. Governance structure model
6. Management system:
 - 6.1. Human resources management
 - 6.2. Financial management
 - 6.3. Quality management
 - 6.4. Information system management

Annex III

Mid-Term Report



Innovative Governance Practices in the
Higher Education Institutions in Iraq

Virtual training
University Management –
a general overview from organizational and
management perspective

Middle-term report – 5 January 2022

WP-2 - Training and capacity building for internal staff

University of Évora team:

- Paulo Resende da Silva
- Maria Eduarda Miranda

On behalf of:

European Commission, Erasmus+, KA2 – Capacity building in the Field of
Higher Education



Co-funded by the
Erasmus+ Programme
of the European Union

Website: www.projectinspire.eu/

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SOME APPOINTMENTS:

The virtual training is one of the training activities approved on general meeting on June 15, 2021.

The initial schedule of the course: 1 to 18 of December 2021.

Final schedule period: December 20, 2021, until January 21, 2022.

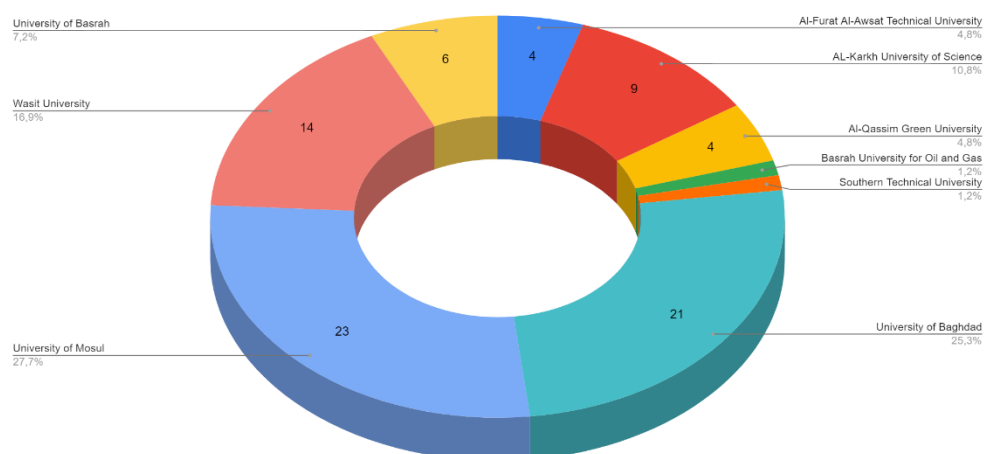
Total of worked hours planned: 45 hours

Total of synchronous planned hours: 10 hours

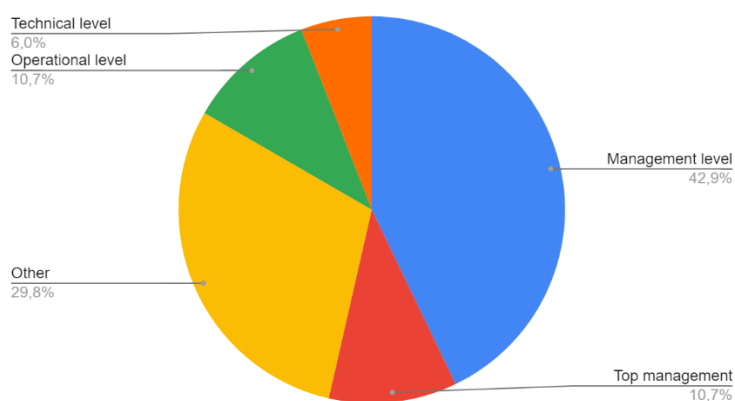
Total of register participants: 84 from 9 Iraqi Universities. Missing Sumer University.

Participant's analysis:

- Distribution per university



- Role in the university



Total of synchronous sessions: 5 (20, 23, 28, and 30 December, 2021 and January 4, 2022)

Access to the synchronous sessions:

- Session 1 – 42 participants (50% of the total of register), but only 24 (57,1%) with more than 80% of the period of the session.
- Session 2 – 36 participants (42,9% of the total of register), but only 25 (69,4%) with more than 80% of the period of the session.
- Session 3 – 25 participants (29,8% of the total of register), but only 21 (84%) with more than 80% of the period of the session.
- Session 4 – 25 participants (29,8% of the total of register), but only 19 (76%) with more than 80% of the period of the session.
- Session 5 – 38 participants (45,2% of the total of register), but only 17 (44,7%) with more than 80% of the period of the session.

Moodle Platform access and activity developed:

1. Number of register participants in Moodle: 80 (missing 4 – wrong email, never send the correct email).
2. Number of participants that access to Moodle Platform since December 21, 2021, until January 5, 2022: 36 (42,86% of the total).
3. Involvement in the activities open:
 - Preparation for the “The Idea of a University” – document: 23 access (28,75%)
 - Activity 0 – first survey: 45 participants answered
 - Activity 1 – Glossary: 9 participants added concepts
 - Activity 2 – Forum “The Idea of a University”:
 - 3 additional new topics by 2 participants
 - 6 comments the two initial topics
 - Activity 3 – Upload individual work “The Idea of a University”: 8 participants.
4. Additional documents access:
 - Working package 1 – report: 21 access (26,25%)
 - EUA Document - Universities without walls a vision for 2030: 7 access (8,75%)