



Innovative Governance Practices in
the Higher Education Institutions in Iraq

DOCUMENT TITLE:
PROJECT WEBSITE



About Inspire

The overarching goal of INSPIRE is to support, through the cooperation of European institutions, the rebuilding, modernization, and internationalization of the governance system of higher education institutions (HEIs) in Iraq with a specific focus on planning and programming systems. Due to the recent crisis and political economic situation, the current higher education system requires a strong intervention to face the weakness of the existing governance system. To institutionalize good governance practices in Iraqi HEIs, which also means enforcing institutional values such as autonomy, accountability, participation, and internationalization, as well as implementing well-structured management systems, will contribute to the development of Iraqi HIEs helping them to meet the international standards. The aim of the project is to support HEIs in Iraq in order to make them capable of establishing a modern governance framework through the adoption of innovative practices. The specific objectives of INSPIRE are the following:

- Enhancing good governance, management and accountability practices in the HEIs
- Establishing a clear governance framework, including well-defined and clear mission and goals through the definition and implementation of action plans
- Strengthening the international relations management within the HEIs
- Improving participation in strategic planning and development activities for non-university actors and non-state actors

European Partners:

- [Bologna University](#), Italy
- [Evora University](#), Portugal
- [Aydin Istanbul University](#), Turkey
- [UNIMED- Mediterranean Universities Union](#), Italy

Iraq Partners:

- [University of Mosul](#)
- [University of Baghdad](#)
- [University of Basrah](#)
- [Al-Furat Al-Awsat Technical University](#)
- [Sumer University](#)
- [Al-Qasim Green University](#)
- [University of Basrah Oil and Gas](#)
- [Al Karkh University for Science](#)
- [Southern Technical University](#)
- [Wasit University](#)
- [Ministry of Higher Education and Scientific Research in Iraq](#)

More at

www.projectinspire.eu



Co-funded by the
Erasmus+ Programme
of the European Union

The INSPIRE project has been funded with support from the European Union. This document reflects the view only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



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Document Information

Project Title	Innovative Governance Practices in the Higher Education Institutions in Iraq
Project n.	598790-EPP-1-2018-1-IT-EPPKA2-CBHE-SP
Deliverable	7.2 Project Website
Workpackage	WP7 - Dissemination
Date of Delivery	14/01/2023
Status	Version 1.0
Confidentiality Status	Public
Author (Partner Institution)	UNIMED – Mediterranean Universities Union, Italy
Abstract (for dissemination)	This document presents the project website developed for INSPIRE and the website analytics.

Project website

INSPIRE has configured a website as a digital tool for communicating with stakeholders and the general public. The website is one of the project dissemination instruments which forms a gateway to the world, showcasing all the results produced during its lifetime. The consortium follows a web first approach, whereby all outcomes are published immediately to dedicated webpages, where all data collection, sharing of drafts, surveys and other activities are all also done via the website.

The website also included integrated social networking features to aid dissemination of its contents, as well as include advance analytics to allow for detailed monitoring.

The website is designed in WordPress and is a fully responsive and runs on different platforms.

The INSPIRE project website is available in both English and Arabic.

The website is available at: <https://projectinspire.eu/> and is articulated as follows:

- **About** – Very brief outline of the project detailing the European added value and key objectives
- **Partners** - information about the members of the consortium.
- **Activities** – Page scheduling and reporting on key activities and tasks for every work package.
- **Results** – Page dedicated to publishing project results which must be made available to the public, with the possibility to upload/download all types of documents (word/pdf/ppt/etc.)
- **News** – a section containing all the news published, regarding all the events and the key activities of the project.
- **Media** – a continuously updated section containing the Media Kit and Promotion Materials, the photo gallery and the publications, that means all the news published by the consortium on their institutional or social media websites.
- **Intranet** – a non-public space used as documents repository.
- **Contacts** - page with contact details of Project Coordinator for enquiries/contact email address.

Disclaimer

Visibility, exploitation and publicity of the INSPIRE project are compliant with the grant agreement obligations, and all partners take all necessary steps to publicise the fact that the action has received funding from the Erasmus+ programme of the European Union, and the website mention of the European Union's financial support.

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Fig. 1: Homepage of the INsPIRE website

Annex I

Website visits analytics

**VISITS MONITORING
AND ANALYTICS REPORTS**



INSPIRE

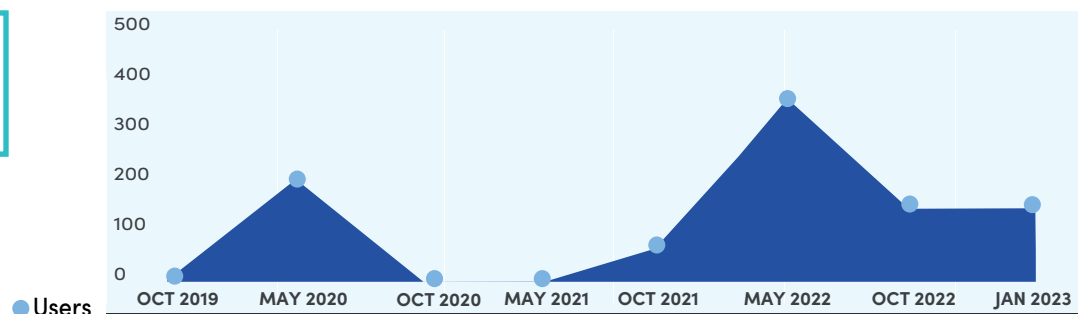
October 2019 - January 2023



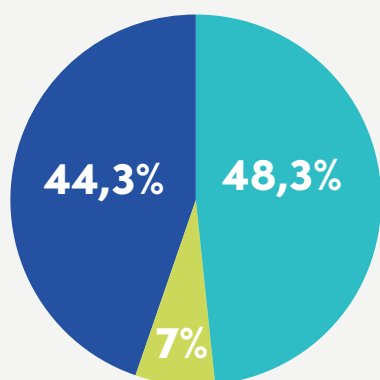
How many visits did the site have?

Users
862

Sessions
1.400



Which channels did visitors come from?



Direct
(projectinspire.eu)

Referral
(uni-med.net, others)

Organic Search

Where did visitors come from?

	Region	Visitors
1.	Italy	250
2.	Iraq	230
3.	Others	150

Which pages did visitors view most?

top 10 pages

	Page	Views
1.	/projectinspire.eu	1037
2.	/results	365
3.	/the-project	280
4.	/activities	251
5.	/news-and-events	249
6.	/media-kit	231
7.	/partners	227
8.	/results/training-webinars	175
9.	/media	131
10.	/governance-models-july-28th	100

